

Released September 2nd 2014

Data Courtesy of Reverse Market Insight

# August 2014 Top 100 HECM Lenders

Note: The Report now includes TPO production through sponsoring lenders

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## 3 out of 10 Top Lenders Use Reverse Focus. Why Aren't You?

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	AMERICAN ADVISORS GROUP	779	7,709	23.93%	-27.13%	69.99%
2	ONE REVERSE MORTGAGE LLC	392	3,204	12.04%	5.38%	-13.29%
3	RMS/SECURITY ONE LENDING	326	3,519	10.01%	-14.44%	-32.97%
4	URBAN FINANCIAL OF AMERICA LLC	220	2,211	6.76%	-0.9%	-21.01%
5	LIBERTY HOME EQUITY SOLUTIONS INC	166	3,389	5.1%	-43.92%	-36.7%
6	PROFICIO MORTGAGE VENTURES LLC	135	1,191	4.15%	15.38%	-36.41%
7	LIVE WELL FINANCIAL INC	74	504	2.27%	-23.71%	1,072.09%
8	REVERSE MORTGAGE FUNDING LLC	72	357	2.21%	-36.84%	
9	GENERATION MORTGAGE COMPANY	64	1,104	1.97%	-44.35%	-43.18%
10	NET EQUITY FINANCIAL INC	54	411	1.66%	-16.92%	19.48%

**What's the Score in Your Market?**  
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11	MAVERICK FUNDING CORP	53	427	1.63%	-10.17%	-31.9%
12	PLAZA HOME MORTGAGE INC	44	290	1.35%	10.0%	43.56%
13	HIGH TECH LENDING INC	40	299	1.23%	-33.33%	-18.53%
14	CHERRY CREEK MORTGAGE CO INC	35	270	1.07%	66.67%	-54.39%
15	FIRSTBANK	32	266	0.98%	45.45%	13.68%
16	SUN WEST MORTGAGE CO INC	31	304	0.95%	-32.61%	-52.94%
17	UNITED NORTHERN MORTGAGE BANKERS LTD	30	313	0.92%	-31.82%	60.51%
18	OPEN MORTGAGE LLC	22	240	0.68%	-12.0%	-41.32%
19	UNITED SOUTHWEST MORTGAGE CORPORATION	21	136	0.64%	10.53%	-11.11%

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22	PEOPLES BANK	17	102	0.52%	54.55%	-30.61%
22	GMFS LLC	17	177	0.52%	70.0%	-56.08%
24	SENIOR MORTGAGE BANKERS INC	16	85	0.49%	77.78%	-67.18%
24	NATIONWIDE EQUITIES CORPORATION	16	221	0.49%	-15.79%	-25.34%
26	FIRSTAR BANK NA	15	170	0.46%	-28.57%	-32.0%
26	ADVISORS MORTGAGE GROUP LLC	15	214	0.46%	-42.31%	71.2%
26	M & T BANK	15	245	0.46%	-62.5%	-44.06%
29	CHRISTENSEN FINANCIAL INC	14	71	0.43%	100.0%	-18.39%
29	SUN AMERICAN MORTGAGE CO	14	100	0.43%	27.27%	-24.81%
31	MLD MORTGAGE	12	67	0.37%	-7.69%	2,133.33%
32	UNIVERSAL LENDING CORPORATION	11	65	0.34%	22.22%	-41.96%

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## SALES ENGINE

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32	AMERICAN NATIONWIDE MORTGAGE COMPANY	11	70	0.34%	37.5%	-44.44%
32	MORTGAGE SERVICES III LLC	11	121	0.34%	-8.33%	4.31%
32	AMERICAN PACIFIC MORTGAGE	11	140	0.34%	-21.43%	-5.41%
32	TOWNEBANK	11	193	0.34%	-38.89%	-18.91%
37	YADKIN VALLEY BANK AND TRUST	8	40	0.25%	60.0%	-13.04%
37	VANGUARD FUNDING LLC	8	57	0.25%	33.33%	-35.96%
37	TOP FLITE FINANCIAL INC	8	115	0.25%	-20.0%	-33.53%
40	FLAHERTY FUNDING CORP	7	23	0.21%	133.33%	109.09%
40	EVOLVE BANK & TRUST	7	58	0.21%	75.0%	-10.77%
40	THE FEDERAL SAVINGS BANK	7	66	0.21%	-50.0%	37.5%

## What's the Score in Your Market?

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40	MORTGAGESHOP LLC	7	114	0.21%	-50.0%	-17.99%
40	NORTH AMERICAN SAVINGS BANK	7	123	0.21%	-30.0%	57.69%
45	NEW AMERICAN MORTGAGE LLC	6	22	0.18%	100.0%	-70.27%
45	GUARANTEED RATE INC	6	44	0.18%	100.0%	-25.42%
45	SIMONICH CORPORATION	6	46	0.18%	200.0%	6.98%
45	GEORGETOWN MORTGAGE	6	54	0.18%	0.0%	35.0%
45	SUCCESS MORTGAGE PARTNERS INC	6	78	0.18%	-50.0%	-26.42%
50	CONTINENTAL HOME LOANS INC	5	20	0.15%	400.0%	-88.95%
50	CBC NATIONAL BANK	5	25	0.15%	-16.67%	2,400.0%
50	MEADOWBROOK FINANCIAL MORTGAGE	5	26	0.15%	150.0%	-36.59%
50	PINNACLE CAPITAL MORTGAGE CORP	5	32	0.15%	-16.67%	-15.79%
50	BROKER SOLUTIONS INC	5	43	0.15%	-37.5%	186.67%
50	VAN DYK MORTGAGE CORPORATION	5	54	0.15%	-16.67%	-60.0%
50	BANK OF ENGLAND	5	60	0.15%	-50.0%	-16.67%
50	HOMEOWNERS MORTGAGE ENTERPRISE	5	64	0.15%	-64.29%	-12.33%
58	CHOICE LENDING CORPORATION	4	4	0.12%		
58	BCB COMMUNITY BANK	4	11	0.12%		
58	CREDIT UNION MORTGAGE ASSOCIATION INC	4	18	0.12%		5.88%
58	SCBT	4	18	0.12%	300.0%	
58	UNIVEST BANK AND TRUST CO	4	19	0.12%	100.0%	0.0%
58	WCS FUNDING GROUP	4	20	0.12%		-45.95%
58	AMERICA'S MORTGAGE RESOURCE IN	4	24	0.12%	300.0%	71.43%
58	REPUBLIC MORTGAGE HOME LOANS LLC	4	32	0.12%	-42.86%	
58	PACIFIC RESIDENTIAL MORTGAGE LLC	4	33	0.12%	-20.0%	-29.79%
58	BANK OF NORTH CAROLINA	4	34	0.12%	0.0%	47.83%
58	WHOLESALE CAPITAL CORP	4	34	0.12%	0.0%	-26.09%
58	PEOPLES HOME EQUITY INC	4	35	0.12%	0.0%	6.06%
58	MANN MORTGAGE LLC	4	56	0.12%	100.0%	-23.29%
58	RESIDENTIAL HOME FUNDING CORPO	4	56	0.12%	-33.33%	1.82%
58	MAS ASSOCIATES LLC	4	76	0.12%	-42.86%	-30.91%

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58	ATLANTIC BAY MORTGAGE GROUP LLC	4	88	0.12%	-66.67%	-47.93%
74	NATIONS RELIABLE LENDING LLC	3	6	0.09%	200.0%	
74	HR MORTGAGE CORP	3	6	0.09%	200.0%	0.0%
74	MORTGAGES UNLIMITED INC	3	7	0.09%		
74	PIKE CREEK MORTGAGE SVCS INC	3	9	0.09%	200.0%	-10.0%
74	WILLAMETTE VALLEY BANK	3	12	0.09%	200.0%	71.43%
74	HISPANIA FINANCIAL SERVICES CO	3	12	0.09%	200.0%	-50.0%
74	HOME STATE BANK NA	3	12	0.09%	50.0%	140.0%
74	NETWORK FUNDING LP	3	16	0.09%		-76.81%
74	AMERICAN FINANCIAL NETWORK INC	3	18	0.09%	50.0%	-21.74%
74	AKT AMERICAN CAPITAL INC	3	22	0.09%	-40.0%	-21.43%
74	SALEM FIVE MORTGAGE CO LLC	3	24	0.09%	-40.0%	-17.24%
74	SUMMIT FUNDING INC	3	24	0.09%	50.0%	500.0%
74	WEST TOWN SAVINGS BANK	3	24	0.09%		-14.29%
74	BARRINGTON BANK AND TRUST COMPANY NA	3	24	0.09%		-31.43%
74	DELTA TRUST MORTGAGE INC	3	25	0.09%	50.0%	4.17%
74	CROSSCOUNTRY MORTGAGE	3	25	0.09%	0.0%	25.0%
74	SOUTHPOINT FINANCIAL SERVICES	3	29	0.09%	0.0%	16.0%
74	MARKETPLACE HOME MORTGAGE	3	29	0.09%	200.0%	31.82%
74	LENOX FINANCIAL MORTGAGE CORPO	3	29	0.09%	200.0%	31.82%
74	REAL ESTATE MORTGAGE NETWORK INC	3	31	0.09%	0.0%	-3.13%
74	SECURITYNATIONAL MORTGAGE COMPANY	3	35	0.09%	-25.0%	16.67%
74	VIP MORTGAGE INC	3	46	0.09%	-50.0%	-2.13%
74	FRANKLIN FIRST FINANCIAL LTD	3	48	0.09%	-40.0%	-32.39%
74	MCS MORTGAGE BANKERS INC	3	49	0.09%	200.0%	308.33%
74	FIRST PRIORITY FINANCIAL INC	3	49	0.09%	-50.0%	-18.33%
74	GATEWAY BANK MORTGAGE	3	50	0.09%	-40.0%	35.14%
74	GATEWAY FUNDING DIVERSIFIED MORTGAGE SERVICES	3	62	0.09%	-66.67%	-30.34%
74	ASPIRE FINANCIAL INC	3	71	0.09%	-66.67%	-60.77%

