

Released July 1st 2014

Data Courtesy of Reverse Market Insight

June 2014 Top 100 HECM Lenders

Note: The Report now includes TPO production through sponsoring lenders

REVERSE MORTGAGE INDUSTRY NEWS // VIEWS // INSIGHTS

The TOP 100 HECM LENDERS REPORT

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4 out of 10 Top Lenders Use Reverse Focus. Why Aren't You?

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	AMERICAN ADVISORS GROUP	1,008	5,861	25.67%	-27.06%	117.4%
2	RMS/SECURITY ONE LENDING	403	2,812	10.26%	27.53%	-31.21%
3	ONE REVERSE MORTGAGE LLC	402	2,440	10.24%	1.52%	-12.89%
4	LIBERTY HOME EQUITY SOLUTIONS INC	335	2,927	8.53%	35.08%	-27.75%
5	URBAN FINANCIAL OF AMERICA LLC	180	1,769	4.58%	-32.08%	-17.07%
6	PROFICIO MORTGAGE VENTURES LLC	112	939	2.85%	-24.32%	-33.87%
7	GENERATION MORTGAGE COMPANY	96	925	2.44%	-11.11%	-36.86%
8	MAVERICK FUNDING CORP	76	315	1.94%	-15.56%	-40.23%
8	LIVE WELL FINANCIAL INC	76	333	1.94%	-31.53%	1,010.0%
10	REVERSE MORTGAGE FUNDING LLC	58	171	1.48%	-27.5%	

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11	NET EQUITY FINANCIAL INC	56	292	1.43%	-9.68%	17.74%
12	ASSOCIATED MORTGAGE BANKERS INC	48	382	1.22%	0.0%	-17.14%
13	ADVISORS MORTGAGE GROUP LLC	40	173	1.02%	25.0%	116.25%
13	FIRSTBANK	40	212	1.02%	-31.03%	20.45%
15	NATIONWIDE EQUITIES CORPORATION	38	186	0.97%	11.76%	-21.19%
16	UNITED NORTHERN MORTGAGE BANKERS LTD	37	239	0.94%	-32.73%	64.83%
17	PLAZA HOME MORTGAGE INC	36	206	0.92%	56.52%	36.42%
18	OPEN MORTGAGE LLC	30	193	0.76%	11.11%	-7.21%
19	FIRSTAR BANK NA	29	134	0.74%	3.57%	-15.19%
20	MCM HOLDINGS INC	27	155	0.69%	-42.55%	64.89%

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21	M & T BANK	26	190	0.66%	4.0%	-43.45%
22	CHERRY CREEK MORTGAGE CO INC	25	214	0.64%	-24.24%	-55.51%
23	TOWNEBANK	21	164	0.53%	-22.22%	-15.46%
24	UNITED SOUTHWEST MORTGAGE CORPORATION	19	96	0.48%	-9.52%	-19.33%
24	MORTGAGE SERVICES III LLC	19	98	0.48%	72.73%	2.08%
24	MONEY HOUSE INC	19	147	0.48%	-5.0%	-43.02%
24	HIGH TECH LENDING INC	19	199	0.48%	-47.22%	-16.03%
28	TOP FLITE FINANCIAL INC	18	97	0.46%	20.0%	-32.64%
29	AMERICAN PACIFIC MORTGAGE	17	115	0.43%	21.43%	8.49%
30	SUN AMERICAN MORTGAGE CO	16	75	0.41%	0.0%	-21.88%
31	MLD MORTGAGE	14	42	0.36%	27.27%	2,000.0%

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SALES ENGINE

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32	MAS ASSOCIATES LLC	13	65	0.33%	18.18%	-20.73%
32	SUN WEST MORTGAGE CO INC	13	227	0.33%	-67.5%	-56.43%
34	THE FEDERAL SAVINGS BANK	11	45	0.28%	37.5%	18.42%
35	YADKIN VALLEY BANK AND TRUST	10	27	0.25%	150.0%	-27.03%
35	VIP MORTGAGE INC	10	37	0.25%	100.0%	0.0%
35	VAN DYK MORTGAGE CORPORATION	10	43	0.25%	150.0%	-59.81%
35	SUCCESS MORTGAGE PARTNERS INC	10	60	0.25%	25.0%	-21.05%
35	NORTH AMERICAN SAVINGS BANK	10	106	0.25%	-41.18%	76.67%
40	REPUBLIC MORTGAGE HOME LOANS LLC	9	21	0.23%	50.0%	
40	CHRISTENSEN FINANCIAL INC	9	50	0.23%	80.0%	-18.03%

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40	CS FINANCIAL INC	9	55	0.23%	50.0%	111.54%
40	ASPIRE FINANCIAL INC	9	59	0.23%	50.0%	-60.14%
40	PEOPLES BANK	9	74	0.23%	0.0%	-23.71%
40	SOUTHERN TRUST MORTGAGE LLC	9	78	0.23%	200.0%	20.0%
40	NATIONSTAR MORTGAGE LLC	9	103	0.23%	-35.71%	-70.99%
47	FIRST PRIORITY FINANCIAL INC	8	40	0.2%	166.67%	0.0%
47	HOMEOWNERS MORTGAGE ENTERPRISE	8	45	0.2%	0.0%	-26.23%
47	HOMESTREET BANK	8	46	0.2%	33.33%	-44.58%
47	ATLANTIC BAY MORTGAGE GROUP LLC	8	72	0.2%	-38.46%	-48.94%
51	UNIVERSAL LENDING CORPORATION	7	45	0.18%	-36.36%	-50.0%
51	RESIDENTIAL HOME FUNDING CORPO	7	46	0.18%	75.0%	9.52%
51	AMERICAN NATIONWIDE MORTGAGE COMPANY	7	51	0.18%	-36.36%	-47.42%
54	EQUITY LOANS LLC	6	31	0.15%	0.0%	181.82%
54	VIG MORTGAGE CORP	6	32	0.15%	0.0%	-62.35%
54	FRANKLIN FIRST FINANCIAL LTD	6	40	0.15%	-53.85%	-20.0%
54	GEORGETOWN MORTGAGE	6	42	0.15%	-45.45%	68.0%
54	GATEWAY FUNDING DIVERSIFIED MORTGAGE SERVICES	6	50	0.15%	20.0%	-24.24%
54	EASTERN BANK	6	52	0.15%	100.0%	8.33%
54	SENIOR MORTGAGE BANKERS INC	6	60	0.15%	-64.71%	-71.01%
61	MOUNTAIN AMERICA CREDIT UNION	5	22	0.13%	150.0%	-24.14%
61	SOUTHPOINT FINANCIAL SERVICES	5	23	0.13%	400.0%	64.29%
61	CARROLLTON MORTGAGE CO	5	26	0.13%	400.0%	52.94%
61	BROKER SOLUTIONS INC	5	30	0.13%	0.0%	130.77%
61	EVOLVE BANK & TRUST	5	47	0.13%	25.0%	6.82%
61	FULTON BANK NA	5	50	0.13%	-37.5%	-21.88%
61	MANN MORTGAGE LLC	5	50	0.13%	25.0%	-9.09%
61	LEADER ONE FINANCIAL CORPORATI	5	55	0.13%	66.67%	-50.0%
69	NAUGATUCK VALLEY SAVINGS AND LOAN	4	6	0.1%		20.0%
69	GULF COAST BANK AND TRUST COMP	4	11	0.1%		-31.25%
69	COLONIAL SAVINGS FA	4	14	0.1%		-54.84%

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69	AMERICA'S MORTGAGE RESOURCE IN	4	19	0.1%	-33.33%	216.67%
69	DELTA TRUST MORTGAGE INC	4	20	0.1%	33.33%	11.11%
69	MORIA DEVELOPMENT INC	4	20	0.1%	0.0%	-13.04%
69	CITYWIDE HOME LOANS	4	23	0.1%	300.0%	15.0%
69	PRIMARY RESIDENTIAL MORTGAGE INC	4	25	0.1%	300.0%	-52.83%
69	CIRCLE MORTGAGE CORPORATION	4	31	0.1%	300.0%	-3.13%
69	LAND-HOME FINANCIAL SERVICES	4	32	0.1%	33.33%	100.0%
69	CITY FIRST MTG SERVICES	4	34	0.1%	0.0%	
69	SIMONICH CORPORATION	4	38	0.1%	0.0%	52.0%
69	BERKSHIRE BANK	4	40	0.1%	-50.0%	48.15%
69	VANGUARD FUNDING LLC	4	43	0.1%	-20.0%	-38.57%
69	BANK OF ENGLAND	4	45	0.1%	-20.0%	-8.16%
69	DOLLAR BANK FSB	4	52	0.1%	-55.56%	-7.14%
69	MORTGAGESHOP LLC	4	93	0.1%	-75.0%	-18.42%
69	GMFS LLC	4	150	0.1%	-77.78%	-54.27%
87	ON Q FINANCIAL INC	3	6	0.08%	200.0%	500.0%
87	ABSOLUTE HOME MORTGAGE CORP	3	7	0.08%	200.0%	133.33%
87	ALL IN ONE MORTGAGE LENDERS LLC	3	7	0.08%	200.0%	133.33%
87	INLANTA MORTGAGE INC	3	9	0.08%	200.0%	-10.0%
87	RUOFF MORTGAGE COMPANY INC	3	10	0.08%		66.67%
87	SENTE MORTGAGE INC	3	12	0.08%	50.0%	-53.85%
87	LOANDEPOTCOM	3	13	0.08%	50.0%	
87	AMERICAN FINANCIAL NETWORK INC	3	13	0.08%	200.0%	-18.75%
87	MORTGAGE INVESTORS GROUP	3	14	0.08%		100.0%
87	CBC NATIONAL BANK	3	14	0.08%	-25.0%	1,300.0%
87	MOHAVE STATE BANK	3	15	0.08%	200.0%	0.0%
87	SIERRA PACIFIC MORTGAGE CO INC	3	18	0.08%	200.0%	38.46%
87	EXCEL MORTGAGE SERVICING INC	3	21	0.08%		-30.0%
87	PINNACLE CAPITAL MORTGAGE CORP	3	21	0.08%	0.0%	-27.59%
87	AMERIPRO FUNDING INC	3	23	0.08%		-32.35%
87	PACIFIC RESIDENTIAL MORTGAGE LLC	3	24	0.08%	-50.0%	-40.0%
87	MARKETPLACE HOME MORTGAGE	3	25	0.08%	200.0%	31.58%
87	COBALT MORTGAGE INC	3	25	0.08%	-25.0%	108.33%

