

Released March 1st, 2013

Data Courtesy of Reverse Market Insight

February 2013 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	SECURITY ONE LENDING	723	1,369	14.96%	11.92%	196.96%
2	LIBERTY HOME EQUITY SOLUTIONS	681	1,445	14.09%	-10.86%	40.43%
3	ONE REVERSE MORTGAGE LLC	421	879	8.71%	-8.08%	2.69%
4	AMERICAN ADVISORS GROUP	387	927	8.01%	-28.33%	124.46%
5	GENERATION MORTGAGE COMPANY	239	483	4.95%	-2.05%	-5.66%
6	URBAN FINANCIAL GROUP	223	449	0	-0	-0
7	PROFICIO MORTGAGE VENTURES LLC	146	318	3.02%	-15.12%	4,442.86%
8	CHERRY CREEK MORTGAGE CO INC	74	185	1.53%	-33.33%	23.33%
8	REVERSE MORTGAGE USA INC	74	231	1.53%	-52.87%	20.31%
10	MAVERICK FUNDING CORP	68	114	1.41%	47.83%	185.0%

11	ASSOCIATED MORTGAGE BANKERS I	66	134	1.37%	-2.94%	179.17%
12	GMFS LLC	64	95	1.32%	106.45%	102.13%
13	NEW DAY FINANCIAL LLC	62	147	1.28%	-27.06%	8.09%
14	M & T BANK	57	136	1.18%	-27.85%	11.48%
15	SUN WEST MORTGAGE CO INC	54	130	1.12%	-28.95%	-45.15%
16	GREENLIGHT FINANCIAL SERVICES	49	76	1.01%	81.48%	90.0%
17	MONEY HOUSE INC	48	81	0.99%	45.45%	-8.99%
18	HIGH TECH LENDING INC	47	89	0.97%	11.9%	345.0%
19	FIRSTBANK	40	73	0.83%	21.21%	78.05%
20	NET EQUITY FINANCIAL INC	39	76	0.81%	5.41%	38.18%
21	SENIOR MORTGAGE BANKERS INC	38	77	0.79%	-2.56%	-17.2%
22	TOWNEBANK	32	62	0.66%	6.67%	148.0%
22	NATIONWIDE EQUITIES CORPORATION	32	68	0.66%	-11.11%	7.94%
22	REVERSE MORTGAGE SOLUTIONS INC	32	76	0.66%	-27.27%	105.41%

Released March 1st, 2013

Data Courtesy of Reverse Market Insight

February 2013 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production



In life it's not where you go...
It's who you travel with.
Now Hiring Experienced Loan Officers



Appraisal Management
DONE RIGHT!
2011 NOMINEE
Get Quality Appraisals Today
LAND MARK

REVERSEVISION
Reverse Origination Suite
The Leader in Reverse Mortgage Technology

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
25	ATLANTIC BAY MORTGAGE GROUP LL	29	57	0.6%	3.57%	18.75%
26	LEADER ONE FINANCIAL CORPORATI	27	38	0.56%	145.45%	442.86%
26	UNITED NORTHERN MORTGAGE BANKE	27	60	0.56%	-18.18%	62.16%
28	OPEN MORTGAGE LLC	24	39	0.5%	60.0%	-13.33%
28	MORTGAGESHOP LLC	24	52	0.5%	-14.29%	
30	VAN DYK MORTGAGE CORPORATION	23	40	0.48%	35.29%	185.71%
30	FIRSTAR BANK NA	23	54	0.48%	-25.81%	
30	PLAZA HOME MORTGAGE INC	23	60	0.48%	-37.84%	3.45%
33	TOP FLITE FINANCIAL INC	21	40	0.43%	10.53%	100.0%
34	AMERICAN PACIFIC MORTGAGE	20	31	0.41%	81.82%	72.22%
35	MAS ASSOCIATES LLC	19	38	0.39%	0.0%	-5.0%
36	UNITED SOUTHWEST MORTGAGE CORPORATION	18	27	0.37%	100.0%	
37	CONTINENTAL HOME LOANS INC	17	51	0.35%	-50.0%	200.0%
38	EASTERN BANK	16	22	0.33%	166.67%	69.23%
38	MORTGAGE SERVICES III LLC	16	29	0.33%	23.08%	38.1%
38	AMERICAN NATIONWIDE MORTGAGE COMPANY	16	35	0.33%	-15.79%	
41	VANGUARD FUNDING LLC	15	24	0.31%	66.67%	9.09%
41	ROYAL UNITED MORTGAGE LLC	15	26	0.31%	36.36%	-66.67%
41	HOMEOWNERS MORTGAGE ENTERPRISE	15	29	0.31%	7.14%	
44	DOLLAR BANK FSB	14	16	0.29%	600.0%	33.33%
44	ASPIRE FINANCIAL INC	14	24	0.29%	40.0%	-58.62%
46	GREAT OAK LENDING	13	16	0.27%	333.33%	-52.94%
46	JAMES B NUTTER AND COMPANY	13	20	0.27%	85.71%	25.0%
46	INTEGRATED FINANCIAL GROUP INC	13	25	0.27%	8.33%	316.67%
49	SUCCESS MORTGAGE PARTNERS INC	12	27	0.25%	-20.0%	107.69%

Celink has ONE Focus
John LaRose - CEO Ryan LaRose - COO
Celink
Reverse Mortgage Services

GET ON THE EXPRESS
CHECK OUT THE LIGHTNING FAST LOS FROM THE REVERSE MORTGAGE DOCUMENT EXPERTS
Request a free demo at BayDocs.net

PRC
PREMIER REVERSE CLOSINGS
DIVISION OF NATIONAL CLOSING SOLUTIONS
DIVISION OF PLACER TITLE COMPANY

Released March 1st, 2013

Data Courtesy of Reverse Market Insight

February 2013 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production



You think all national
AMCs are the same?



Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
50	GATEWAY FUNDING DIVERSIFIED MT	11	22	0.23%	0.0%	-31.25%
50	UNIVERSAL LENDING CORPORATION	11	25	0.23%	-21.43%	-19.35%
50	SUN AMERICAN MORTGAGE CO	11	40	0.23%	-62.07%	14.29%
53	VALUE FINANCIAL MORTGAGE SERVI	10	17	0.21%	42.86%	-26.09%
53	RESIDENTIAL FINANCE CORPORATIO	10	17	0.21%	42.86%	750.0%
53	HOMESTREET BANK	10	20	0.21%	0.0%	66.67%
53	PEOPLES BANK	10	21	0.21%	-9.09%	75.0%
53	MCM HOLDINGS INC	10	24	0.21%	-28.57%	-68.83%
58	FRANKLIN FIRST FINANCIAL LTD	9	17	0.19%	12.5%	142.86%
58	NORTH AMERICAN SAVINGS BANK	9	21	0.19%	-25.0%	
60	MEADOWBROOK FINANCIAL MORTGAGE	8	8	0.17%		300.0%
60	VIG MORTGAGE CORP	8	15	0.17%	14.29%	-11.76%
60	WOLFE FINANCIAL INC	8	16	0.17%	0.0%	700.0%
60	ADVISORS MORTGAGE GROUP LLC	8	20	0.17%	-33.33%	0.0%
60	FULTON BANK NATIONAL ASSOCIATI	8	22	0.17%	-42.86%	-15.38%
65	FIRST PRIORITY FINANCIAL INC	7	14	0.14%	0.0%	100.0%
65	NEW AMERICAN MORTGAGE LLC	7	16	0.14%	-22.22%	-42.86%
65	CONTOUR MORTGAGE CORPORATION	7	17	0.14%	-30.0%	-55.26%
65	MANN MORTGAGE LLC	7	18	0.14%	-36.36%	350.0%
69	CIRCLE MORTGAGE CORPORATION	6	6	0.12%		-14.29%
69	LOWELL COOPERATIVE BANK	6	7	0.12%	500.0%	133.33%
69	SALEM FIVE MORTGAGE CO LLC	6	7	0.12%	500.0%	250.0%
69	CS FINANCIAL INC	6	8	0.12%	200.0%	
69	DAS ACQUISITION CO LLC	6	9	0.12%	100.0%	-35.71%
69	BANK OF ENGLAND	6	9	0.12%	100.0%	28.57%
69	SENTE MORTGAGE INC	6	9	0.12%	100.0%	350.0%
69	AMERIPRO FUNDING INC	6	10	0.12%	50.0%	
69	PRIMARY RESIDENTIAL MORTGAGE INC	6	11	0.12%	20.0%	-45.0%
69	EVOLVE BANK & TRUST	6	12	0.12%	0.0%	500.0%
69	LIVE WELL FINANCIAL INC	6	12	0.12%	0.0%	-25.0%
69	COLONIAL SAVINGS FA	6	12	0.12%	0.0%	33.33%
69	GUARANTEED RATE INC	6	13	0.12%	-14.29%	225.0%

Released March 1st, 2013

Data Courtesy of Reverse Market Insight

February 2013 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
69	MAIN STREET HOME LOANS LLC	6	14	0.12%	-25.0%	55.56%
69	SIDUS FINANCIAL LLC	6	14	0.12%	-25.0%	-62.16%
69	STERLING SAVINGS BANK	6	23	0.12%	-64.71%	-34.29%
85	WESTERN OHIO MORTGAGE CORPORAT	5	5	0.1%		400.0%
85	HISPANIA FINANCIAL SERVICES CO	5	6	0.1%	400.0%	500.0%
85	MARKETPLACE HOME MORTGAGE	5	6	0.1%	400.0%	
85	REAL ESTATE MORTGAGE NETWORK INC	5	6	0.1%	400.0%	20.0%
85	WCS FUNDING GROUP	5	8	0.1%	66.67%	700.0%
85	METRO ISLAND MORTGAGE INC	5	8	0.1%	66.67%	-42.86%
85	MORTGAGE NETWORK INC	5	8	0.1%	66.67%	100.0%
85	FIRST CENTURY BANK NA	5	8	0.1%	66.67%	-50.0%
85	AMERICA FIRST FEDERAL CREDIT UNION	5	11	0.1%	-16.67%	
85	NETWORK FUNDING LP	5	14	0.1%	-44.44%	-61.11%
95	AMERICAN MORTGAGE & EQUITY CON	4	4	0.08%		
95	FIRST EQUITY MORTGAGE BANKERS	4	5	0.08%	300.0%	-28.57%
95	GOLDEN EMPIRE MORTGAGE INC	4	5	0.08%	300.0%	66.67%
95	HILLTOP NATIONAL BANK	4	5	0.08%	300.0%	-28.57%
95	EXCEL MORTGAGE SERVICING INC	4	6	0.08%	100.0%	
95	FAIRWAY INDEPENDENT MORTGAGE C	4	6	0.08%	100.0%	-25.0%
95	CARROLLTON MORTGAGE CO	4	6	0.08%	100.0%	200.0%
95	CREDIT UNION MORTGAGE ASSN	4	6	0.08%	100.0%	500.0%
95	MULTIPLES MORTGAGE CORPORATION	4	6	0.08%	100.0%	500.0%
95	INTEGRITY HOME LOAN OF CENTRAL	4	7	0.08%	33.33%	
95	CHRISTENSEN FINANCIAL INC	4	7	0.08%	33.33%	-77.42%
95	COASTWAY COMMUNITY BANK	4	7	0.08%	33.33%	
95	SEFCU SERVICES LLC	4	7	0.08%	33.33%	
95	BARRINGTON BANK AND TRUST CO N	4	8	0.08%	0.0%	
95	DIRECTORS FINANCIAL GROUP	4	8	0.08%	0.0%	-11.11%
95	SKYLINE FINANCIAL CORPORATION	4	8	0.08%	0.0%	100.0%
95	DELTA TRUST MORTGAGE INC	4	9	0.08%	-20.0%	200.0%
95	PEOPLES HOME EQUITY INC	4	9	0.08%	-20.0%	-10.0%
95	HARVARD HOME MORTGAGE INC	4	10	0.08%	-33.33%	-68.75%

