

Released February 1st, 2013  
 Data Courtesy of Reverse Market Insight

# January 2013 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

## Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	LIBERTY HOME EQUITY SOLUTIONS	764	764	14.72%	33.33%	97.93%
2	SECURITY ONE LENDING	646	646	12.45%	53.44%	193.64%
3	AMERICAN ADVISORS GROUP	540	540	10.41%	91.49%	137.89%
4	ONE REVERSE MORTGAGE LLC	458	458	8.83%	11.17%	4.33%
5	GENERATION MORTGAGE COMPANY	244	244	4.7%	-0.81%	-0.41%
6	URBAN FINANCIAL GROUP	226	226	4.36%	15.9%	-36.16%
7	PROFICIO MORTGAGE VENTURES LLC	172	172	3.31%	39.84%	8,500.0%
8	REVERSE MORTGAGE USA INC	157	157	3.03%	70.65%	93.83%
9	CHERRY CREEK MORTGAGE CO INC	111	111	2.14%	158.14%	21.98%
10	NEW DAY FINANCIAL LLC	85	85	1.64%	-8.6%	19.72%

11	M & T BANK	79	79	1.52%	51.92%	19.7%
12	SUN WEST MORTGAGE CO INC	76	76	1.46%	261.9%	-2.56%
13	ASSOCIATED MORTGAGE BANKERS I	68	68	1.31%	-4.23%	353.33%
14	MAVERICK FUNDING CORP	46	46	0.89%	48.39%	100.0%
15	REVERSE MORTGAGE SOLUTIONS INC	44	44	0.85%	46.67%	76.0%
16	HIGH TECH LENDING INC	42	42	0.81%	320.0%	366.67%
17	SENIOR MORTGAGE BANKERS INC	39	39	0.75%	11.43%	-25.0%
18	PLAZA HOME MORTGAGE INC	37	37	0.71%	184.62%	12.12%
18	NET EQUITY FINANCIAL INC	37	37	0.71%	-11.9%	76.19%
20	NATIONWIDE EQUITIES CORPORATION	36	36	0.69%	80.0%	350.0%
21	CONTINENTAL HOME LOANS INC	34	34	0.66%	161.54%	750.0%
22	FIRSTBANK	33	33	0.64%	120.0%	26.92%
22	MONEY HOUSE INC	33	33	0.64%	-19.51%	-37.74%
22	UNITED NORTHERN MORTGAGE BANKE	33	33	0.64%	6.45%	83.33%

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Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
25	FIRSTAR BANK NA	31	31	0.6%	29.17%	
25	GMFS LLC	31	31	0.6%	-41.51%	34.78%
27	TOWNEBANK	30	30	0.58%	-3.23%	275.0%
28	SUN AMERICAN MORTGAGE CO	29	29	0.56%	480.0%	31.82%
29	MORTGAGESHOP LLC	28	28	0.54%	133.33%	
29	ATLANTIC BAY MORTGAGE GROUP LL	28	28	0.54%	75.0%	460.0%
31	GREENLIGHT FINANCIAL SERVICES	27	27	0.52%	-27.03%	285.71%
32	AMERICAN NATIONWIDE MORTGAGE COMPANY	19	19	0.37%	46.15%	
32	MAS ASSOCIATES LLC	19	19	0.37%	-13.64%	-17.39%
32	TOP FLITE FINANCIAL INC	19	19	0.37%	18.75%	111.11%
35	STERLING SAVINGS BANK	17	17	0.33%	88.89%	6.25%
35	VAN DYK MORTGAGE CORPORATION	17	17	0.33%	-29.17%	240.0%
37	SUCCESS MORTGAGE PARTNERS INC	15	15	0.29%	66.67%	66.67%
37	OPEN MORTGAGE LLC	15	15	0.29%	-44.44%	-37.5%
39	MCM HOLDINGS INC	14	14	0.27%	-17.65%	-78.13%
39	UNIVERSAL LENDING CORPORATION	14	14	0.27%	-6.67%	0.0%
39	HOMEOWNERS MORTGAGE ENTERPRISE	14	14	0.27%	27.27%	
39	FULTON BANK NATIONAL ASSOCIATI	14	14	0.27%	40.0%	7.69%
43	MORTGAGE SERVICES III LLC	13	13	0.25%	62.5%	8.33%
44	NORTH AMERICAN SAVINGS BANK	12	12	0.23%	20.0%	
44	INTEGRATED FINANCIAL GROUP INC	12	12	0.23%	50.0%	
44	ADVISORS MORTGAGE GROUP LLC	12	12	0.23%	-7.69%	9.09%
47	AMERICAN PACIFIC MORTGAGE	11	11	0.21%	-15.38%	57.14%
47	GATEWAY FUNDING DIVERSIFIED MT	11	11	0.21%	120.0%	37.5%
47	PEOPLES BANK	11	11	0.21%	175.0%	266.67%

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You think all national  
 AMCs are the same?



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47	ROYAL UNITED MORTGAGE LLC	11	11	0.21%	-15.38%	-64.52%
47	MANN MORTGAGE LLC	11	11	0.21%	83.33%	1,000.0%
47	LEADER ONE FINANCIAL CORPORATI	11	11	0.21%	-38.89%	175.0%
53	PINNACLE CAPITAL MORTGAGE CORP	10	10	0.19%	66.67%	233.33%
53	SOUTHERN TRUST MORTGAGE LLC	10	10	0.19%	0.0%	100.0%
53	CONTOUR MORTGAGE CORPORATION	10	10	0.19%	-9.09%	-33.33%
53	HOMESTREET BANK	10	10	0.19%	100.0%	100.0%
53	ASPIRE FINANCIAL INC	10	10	0.19%	-44.44%	-65.52%
58	AXIA FINANCIAL LLC	9	9	0.17%	80.0%	-18.18%
58	UNITED SOUTHWEST MORTGAGE CORPORATION	9	9	0.17%	80.0%	
58	VANGUARD FUNDING LLC	9	9	0.17%	-10.0%	-25.0%
58	WEST TOWN SAVINGS BANK	9	9	0.17%	350.0%	-30.77%
58	NEW AMERICAN MORTGAGE LLC	9	9	0.17%	0.0%	-47.06%
58	NETWORK FUNDING LP	9	9	0.17%	-18.18%	-57.14%
64	MAIN STREET HOME LOANS LLC	8	8	0.15%	300.0%	33.33%
64	WOLFE FINANCIAL INC	8	8	0.15%	700.0%	700.0%
64	SIDUS FINANCIAL LLC	8	8	0.15%	-38.46%	-71.43%
64	FRANKLIN FIRST FINANCIAL LTD	8	8	0.15%	100.0%	
68	FIRST PRIORITY FINANCIAL INC	7	7	0.13%	133.33%	250.0%
68	HOMESTEAD FUNDING CORP	7	7	0.13%	40.0%	40.0%
68	GUARANTEED HOME MTG CO INC	7	7	0.13%	40.0%	75.0%
68	GUARANTEED RATE INC	7	7	0.13%	75.0%	250.0%
68	AFFILIATED BANK	7	7	0.13%	250.0%	600.0%
68	WHOLESALE CAPITAL CORP	7	7	0.13%		0.0%
68	VALUE FINANCIAL MORTGAGE SERVI	7	7	0.13%	-12.5%	-46.15%
68	VIG MORTGAGE CORP	7	7	0.13%	40.0%	-12.5%
68	JAMES B NUTTER AND COMPANY	7	7	0.13%	-36.36%	-30.0%
68	MOUNTAIN AMERICA CREDIT UNION	7	7	0.13%	40.0%	600.0%
68	RESIDENTIAL FINANCE CORPORATIO	7	7	0.13%	600.0%	
79	LIVE WELL FINANCIAL INC	6	6	0.12%	-45.45%	-40.0%
79	AMERICA 1st FEDERAL CREDIT UNION	6	6	0.12%	-14.29%	
79	AMERICAN BANCSHARES MORTGAGE L	6	6	0.12%	500.0%	500.0%

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79	COLONIAL SAVINGS FA	6	6	0.12%	200.0%	-14.29%
79	HIGHLANDS RESIDENTIAL MORTGAGE	6	6	0.12%	100.0%	500.0%
79	HARVARD HOME MORTGAGE INC	6	6	0.12%	20.0%	-53.85%
79	EASTERN BANK	6	6	0.12%	50.0%	20.0%
79	EVOLVE BANK & TRUST	6	6	0.12%	-14.29%	200.0%
87	DELTA TRUST MORTGAGE INC	5	5	0.1%	150.0%	400.0%
87	HOMETOWN MORTGAGE SERVICES	5	5	0.1%		
87	CLIFFCO INC	5	5	0.1%	66.67%	400.0%
87	CARDINAL FINANCIAL COMPANY	5	5	0.1%		
87	CENDERA FUNDING INC	5	5	0.1%	400.0%	66.67%
87	MORIA DEVELOPMENT INC	5	5	0.1%	25.0%	150.0%
87	RESIDENTIAL HOME FUNDING CORPO	5	5	0.1%	0.0%	25.0%
87	PRIMARY RESIDENTIAL MORTGAGE INC	5	5	0.1%	-44.44%	-44.44%
87	PEOPLES HOME EQUITY INC	5	5	0.1%	25.0%	150.0%
87	VIP MORTGAGE INC	5	5	0.1%	25.0%	400.0%
97	SKYLINE FINANCIAL CORPORATION	4	4	0.08%	300.0%	100.0%
97	STELLARONE BANK	4	4	0.08%	300.0%	33.33%
97	SOUTHPOINT FINANCIAL SERVICES	4	4	0.08%	33.33%	
97	SOUTHWEST FUNDING LP	4	4	0.08%	0.0%	100.0%
97	SECURITYNATIONAL MORTGAGE COMPANY	4	4	0.08%		100.0%
97	OAK MORTGAGE COMPANY	4	4	0.08%		
97	CATALYST LENDING INC	4	4	0.08%		
97	BARRINGTON BANK AND TRUST CO N	4	4	0.08%	100.0%	
97	BERKSHIRE BANK	4	4	0.08%	300.0%	
97	AMERICAN MORTGAGE SERVICE CO	4	4	0.08%	300.0%	300.0%
97	AMERIPRO FUNDING INC	4	4	0.08%	33.33%	
97	INFINITY HOME MORTGAGE CO INC	4	4	0.08%	-42.86%	100.0%
97	GUILD MORTGAGE COMPANY	4	4	0.08%	0.0%	-20.0%
97	DIRECTORS FINANCIAL GROUP	4	4	0.08%	100.0%	300.0%
97	COOPERATIVA DE AHORRO Y CREDIT	4	4	0.08%	300.0%	
97	FIRST CHOICE LOAN SERVICES	4	4	0.08%		

