

Released January 2nd, 2012
 Data Courtesy of Reverse Market Insight

December 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	LIBERTY HOME EQUITY SOLUTIONS	573	4,712	14.65%	44.7%	103.98%
2	SECURITY ONE LENDING	421	3,842	10.76%	-11.74%	157.33%
3	ONE REVERSE MORTGAGE LLC	412	4,803	10.53%	-15.23%	3.98%
4	AMERICAN ADVISORS GROUP	282	3,690	7.21%	-19.2%	103.31%
5	GENERATION MORTGAGE COMPANY	246	2,900	6.29%	-9.23%	-3.69%
6	URBAN FINANCIAL GROUP	195	3,417	4.98%	-34.56%	-8.39%
7	PROFICIO MORTGAGE VENTURES LLC	123	450	3.14%	-25.0%	1,700.0%
8	NEW DAY FINANCIAL LLC	93	779	2.38%	34.78%	2.1%
9	REVERSE MORTGAGE USA INC	92	1,178	2.35%	-31.34%	21.82%
10	ASSOCIATED MORTGAGE BANKERS I	71	476	1.81%	12.7%	390.72%

11	GMFS LLC	53	427	1.35%	26.19%	127.13%
12	M & T BANK	52	633	1.33%	-40.91%	8.76%
13	CHERRY CREEK MORTGAGE CO INC	43	769	1.1%	-37.68%	165.17%
14	NET EQUITY FINANCIAL INC	42	444	1.07%	0.0%	36.2%
15	MONEY HOUSE INC	41	462	1.05%	-26.79%	5.24%
16	GREENLIGHT FINANCIAL SERVICES	37	485	0.95%	-53.16%	3,133.33%
17	SENIOR MORTGAGE BANKERS INC	35	466	0.89%	-28.57%	-21.68%
18	UNITED NORTHERN MORTGAGE BANKE	31	223	0.79%	82.35%	123.0%
18	TOWNEBANK	31	267	0.79%	-8.82%	584.62%
18	MAVERICK FUNDING CORP	31	413	0.79%	-38.0%	1,777.27%
21	REVERSE MORTGAGE SOLUTIONS INC	30	320	0.77%	-6.25%	93.94%
22	OPEN MORTGAGE LLC	27	270	0.69%	92.86%	62.65%
23	VAN DYK MORTGAGE CORPORATION	24	141	0.61%	50.0%	271.05%
23	FIRSTAR BANK NA	24	144	0.61%	33.33%	

Released January 2nd, 2012
 Data Courtesy of Reverse Market Insight

December 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production



Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
25	MAS ASSOCIATES LLC	22	248	0.56%	-21.43%	0.81%
26	SUN WEST MORTGAGE CO INC	21	948	0.54%	-40.0%	253.73%
27	NATIONWIDE EQUITIES CORPORATION	20	334	0.51%	-42.86%	56.81%
28	LEADER ONE FINANCIAL CORPORATI	18	72	0.46%	157.14%	260.0%
28	ASPIRE FINANCIAL INC	18	306	0.46%	50.0%	5.52%
30	MCM HOLDINGS INC	17	208	0.43%	-51.43%	170.13%
31	TOP FLITE FINANCIAL INC	16	149	0.41%	33.33%	156.9%
31	ATLANTIC BAY MORTGAGE GROUP LL	16	213	0.41%	-48.39%	200.0%
33	UNIVERSAL LENDING CORPORATION	15	145	0.38%	-34.78%	46.46%
33	FIRSTBANK	15	251	0.38%	-53.13%	1,040.91%
35	AMERICAN NATIONWIDE MORTGAGE COMPANY	13	82	0.33%	-38.1%	310.0%
35	ADVISORS MORTGAGE GROUP LLC	13	108	0.33%	-18.75%	134.78%
35	SIDUS FINANCIAL LLC	13	142	0.33%	333.33%	-11.25%
35	CONTINENTAL HOME LOANS INC	13	145	0.33%	-48.0%	400.0%
35	AMERICAN PACIFIC MORTGAGE	13	171	0.33%	-23.53%	21.28%
35	GREAT OAK LENDING	13	249	0.33%	-62.86%	-45.27%
35	PLAZA HOME MORTGAGE INC	13	311	0.33%	-50.0%	5.42%
35	ROYAL UNITED MORTGAGE LLC	13	342	0.33%	-59.38%	-12.08%
43	BANK OF ENGLAND	12	73	0.31%	20.0%	329.41%
43	DOLLAR BANK FSB	12	85	0.31%	33.33%	142.86%
43	MORTGAGESHOP LLC	12	137	0.31%	-29.41%	117.46%
46	HOMEOWNERS MORTGAGE ENTERPRISE	11	41	0.28%	-15.38%	
46	LIVE WELL FINANCIAL INC	11	83	0.28%	175.0%	-48.45%
46	JAMES B NUTTER AND COMPANY	11	111	0.28%	37.5%	15.63%
46	NETWORK FUNDING LP	11	136	0.28%	83.33%	-4.9%



Released January 2nd, 2012
 Data Courtesy of Reverse Market Insight

December 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production



You think all national
 AMCs are the same?



Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
46	CONTOUR MORTGAGE CORPORATION	11	138	0.28%	10.0%	253.85%
51	NORTH AMERICAN SAVINGS BANK	10	24	0.26%	233.33%	
51	FULTON BANK NATIONAL ASSOCIATI	10	109	0.26%	0.0%	6.86%
51	VANGUARD FUNDING LLC	10	122	0.26%	-16.67%	103.33%
51	SOUTHERN TRUST MORTGAGE LLC	10	125	0.26%	-37.5%	155.1%
51	HIGH TECH LENDING INC	10	215	0.26%	-56.52%	150.0%
56	PRIMARY RESIDENTIAL MORTGAGE INC	9	83	0.23%	50.0%	-16.16%
56	NEW AMERICAN MORTGAGE LLC	9	102	0.23%	50.0%	43.66%
56	SUCCESS MORTGAGE PARTNERS INC	9	110	0.23%	-52.63%	129.17%
56	STERLING SAVINGS BANK	9	120	0.23%	-30.77%	37.93%
60	INTEGRATED FINANCIAL GROUP INC	8	53	0.2%	100.0%	165.0%
60	MORTGAGE SERVICES III LLC	8	84	0.2%	300.0%	44.83%
60	VALUE FINANCIAL MORTGAGE SERVI	8	110	0.2%	-27.27%	27.91%
63	AMERICAS MORTGAGE LLC	7	18	0.18%	40.0%	350.0%
63	EVOLVE BANK & TRUST	7	25	0.18%	133.33%	127.27%
63	AMERICA FIRST FEDERAL CREDIT UNION	7	28	0.18%	16.67%	7.69%
63	INFINITY HOME MORTGAGE CO INC	7	43	0.18%	133.33%	290.91%
67	CAYMAN SUISSE CAPITAL INC	6	21	0.15%	500.0%	133.33%
67	MANN MORTGAGE LLC	6	41	0.15%	200.0%	192.86%
67	PINNACLE CAPITAL MORTGAGE CORP	6	54	0.15%	500.0%	-20.59%
70	UNITED SOUTHWEST MORTGAGE CORPORATION	5	6	0.13%		-90.77%
70	MOUNTAIN AMERICA CREDIT UNION	5	18	0.13%	66.67%	28.57%
70	HISPANIA FINANCIAL SERVICES CO	5	27	0.13%		145.45%
70	GUARANTEED HOME MTG CO INC	5	42	0.13%		-35.38%
70	RESIDENTIAL HOME FUNDING CORPO	5	45	0.13%	66.67%	45.16%
70	HOMESTEAD FUNDING CORP	5	52	0.13%	-61.54%	136.36%
70	HOMESTREET BANK	5	79	0.13%	-28.57%	75.56%
70	VIG MORTGAGE CORP	5	110	0.13%	66.67%	-3.51%
70	GATEWAY FUNDING DIVERSIFIED MT	5	110	0.13%	-28.57%	19.57%
70	HARVARD HOME MORTGAGE INC	5	121	0.13%	-64.29%	-12.32%
70	SUN AMERICAN MORTGAGE CO	5	130	0.13%	-66.67%	-1.52%
70	AXIA FINANCIAL LLC	5	156	0.13%	-80.0%	92.59%

Released January 2nd, 2012

Data Courtesy of Reverse Market Insight

December 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
82	CARROLLTON MORTGAGE CO	4	14	0.1%	300.0%	0.0%
82	CENTRAL PACIFIC BANK	4	16	0.1%	33.33%	
82	EUSTIS MORTGAGE CORPORATION	4	22	0.1%	-20.0%	1,000.0%
82	MORIA DEVELOPMENT INC	4	25	0.1%	300.0%	316.67%
82	FIRST CHOICE BANK	4	28	0.1%	100.0%	47.37%
82	INFINITE MORTGAGE SERVICES LLC	4	31	0.1%	100.0%	933.33%
82	SOUTHWEST FUNDING LP	4	32	0.1%	33.33%	-21.95%
82	VIP MORTGAGE INC	4	33	0.1%	0.0%	266.67%
82	PEOPLES HOME EQUITY INC	4	40	0.1%	33.33%	17.65%
82	GUARANTEED RATE INC	4	46	0.1%	-33.33%	187.5%
82	EASTERN BANK	4	48	0.1%	300.0%	9.09%
82	FAIRWAY INDEPENDENT MORTGAGE C	4	48	0.1%	33.33%	45.45%
82	GUILD MORTGAGE COMPANY	4	54	0.1%	-20.0%	-14.29%
82	PEOPLES BANK	4	65	0.1%	300.0%	1,200.0%
82	FRANKLIN FIRST FINANCIAL LTD	4	71	0.1%	-66.67%	12.7%
82	DAS ACQUISITION CO LLC	4	100	0.1%	-20.0%	143.9%
82	CHRISTENSEN FINANCIAL INC	4	116	0.1%	-20.0%	20.83%
99	VALLEY BANK	3	4	0.08%		0.0%
99	ULSTER SAVINGS BANK	3	9	0.08%		-67.86%
99	INTEGRITY HOME LOAN OF CENTRAL	3	10	0.08%	0.0%	11.11%
99	AMERIPRO FUNDING INC	3	11	0.08%	0.0%	-15.38%
99	ATLANTIC PACIFIC MORTGAGE CORPORATION	3	11	0.08%	50.0%	83.33%
99	FLAHERTY FUNDING CORP	3	15	0.08%		
99	MORTGAGE NETWORK INC	3	20	0.08%		25.0%
99	NAUGATUCK VALLEY SAVINGS AND L	3	24	0.08%		100.0%
99	TALMER BANK & TRUST	3	32	0.08%	-25.0%	300.0%
99	ACRE MORTGAGE & FINANCIAL INC	3	32	0.08%	200.0%	-21.95%
99	GULF COAST BANK AND TRUST COMP	3	33	0.08%	200.0%	-29.79%
99	CITYWIDE HOME LOANS	3	33	0.08%		200.0%
99	AXIOM FINANCIAL LLC	3	33	0.08%		200.0%
99	POPULAR MORTGAGE INC	3	36	0.08%	200.0%	9.09%
99	IBERIABANK MORTGAGE COMPANY	3	38	0.08%	-40.0%	100.0%
99	HIGHLANDS RESIDENTIAL MORTGAGE	3	38	0.08%	50.0%	280.0%

