

Released December 3, 2012

Data Courtesy of Reverse Market Insight

November 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	ONE REVERSE MORTGAGE LLC	486	4,391	10.96%	86.21%	4.55%
2	SECURITY ONE LENDING	477	3,421	10.75%	-25.0%	158.97%
3	GENWORTH FINANCIAL HM EQUITY A	396	4,139	8.93%	46.67%	106.54%
4	AMERICAN ADVISORS GROUP	349	3,408	7.87%	-25.74%	108.95%
5	URBAN FINANCIAL GROUP	298	3,222	6.72%	86.25%	-4.48%
6	GENERATION MORTGAGE COMPANY	271	2,654	6.11%	3.04%	-5.28%
7	PROFICIO MORTGAGE VENTURES LLC	164	327	3.7%	90.7%	1,262.5%
8	REVERSE MORTGAGE USA INC	134	1,086	3.02%	78.67%	25.26%
9	M & T BANK	88	581	1.98%	193.33%	14.15%
10	GREENLIGHT FINANCIAL SERVICES	79	448	1.78%	259.09%	7,366.67%

11	NEW DAY FINANCIAL LLC	69	686	1.56%	-25.81%	-0.44%
11	CHERRY CREEK MORTGAGE CO INC	69	726	1.56%	-4.17%	177.1%
13	ASSOCIATED MORTGAGE BANKERS I	63	405	1.42%	133.33%	335.48%
14	MONEY HOUSE INC	56	421	1.26%	40.0%	0.48%
15	MAVERICK FUNDING CORP	50	382	1.13%	-7.41%	4,144.44%
16	SENIOR MORTGAGE BANKERS INC	49	431	1.1%	96.0%	-20.77%
17	GMFS LLC	42	374	0.95%	-4.55%	179.1%
17	NET EQUITY FINANCIAL INC	42	402	0.95%	31.25%	35.81%
19	MCM HOLDINGS INC	35	191	0.79%	105.88%	172.86%
19	GREAT OAK LENDING	35	236	0.79%	84.21%	-45.62%
19	NATIONWIDE EQUITIES CORPORATION	35	314	0.79%	34.62%	74.44%
19	SUN WEST MORTGAGE CO INC	35	927	0.79%	-37.5%	264.96%
23	TOWNEBANK	34	236	0.77%	3.03%	661.29%
24	FIRSTBANK	32	236	0.72%	45.45%	2,850.0%

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24	REVERSE MORTGAGE SOLUTIONS INC	32	290	0.72%	-59.49%	100.0%
24	ROYAL UNITED MORTGAGE LLC	32	329	0.72%	146.15%	-7.58%
27	ATLANTIC BAY MORTGAGE GROUP LL	31	197	0.7%	82.35%	194.03%
28	MAS ASSOCIATES LLC	28	226	0.63%	16.67%	-0.44%
29	PLAZA HOME MORTGAGE INC	26	298	0.59%	116.67%	12.45%
30	CONTINENTAL HOME LOANS INC	25	132	0.56%	400.0%	355.17%
30	AXIA FINANCIAL LLC	25	151	0.56%	56.25%	106.85%
32	UNIVERSAL LENDING CORPORATION	23	130	0.52%	109.09%	41.3%
32	HIGH TECH LENDING INC	23	205	0.52%	76.92%	159.49%
34	AMERICAN NATIONWIDE MORTGAGE COMPANY	21	69	0.47%	110.0%	245.0%
35	SUCCESS MORTGAGE PARTNERS INC	19	101	0.43%	375.0%	114.89%
36	FIRSTAR BANK NA	18	120	0.41%	-51.35%	
37	MORTGAGESHOP LLC	17	125	0.38%	30.77%	98.41%
37	AMERICAN PACIFIC MORTGAGE	17	158	0.38%	-15.0%	22.48%
37	UNITED NORTHERN MORTGAGE BANKE	17	192	0.38%	21.43%	118.18%
40	ADVISORS MORTGAGE GROUP LLC	16	95	0.36%	166.67%	131.71%
40	SOUTHERN TRUST MORTGAGE LLC	16	115	0.36%	23.08%	161.36%
40	VAN DYK MORTGAGE CORPORATION	16	117	0.36%	128.57%	234.29%
43	SUN AMERICAN MORTGAGE CO	15	125	0.34%	15.38%	-0.79%
44	HARVARD HOME MORTGAGE INC	14	116	0.32%	180.0%	-4.92%
44	OPEN MORTGAGE LLC	14	243	0.32%	-22.22%	58.82%
46	HOMEOWNERS MORTGAGE ENTERPRISE	13	30	0.29%	62.5%	
46	HOMESTEAD FUNDING CORP	13	47	0.29%	333.33%	213.33%
46	STERLING SAVINGS BANK	13	111	0.29%	1,200.0%	42.31%
49	FRANKLIN FIRST FINANCIAL LTD	12	67	0.27%	1,100.0%	13.56%



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You think all national
AMCs are the same?



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49	VANGUARD FUNDING LLC	12	112	0.27%	71.43%	166.67%
49	TOP FLITE FINANCIAL INC	12	133	0.27%	-14.29%	202.27%
49	ASPIRE FINANCIAL INC	12	288	0.27%	-50.0%	9.51%
53	VALUE FINANCIAL MORTGAGE SERVI	11	102	0.25%	57.14%	30.77%
54	BANK OF ENGLAND	10	61	0.23%	42.86%	281.25%
54	FULTON BANK NATIONAL ASSOCIATI	10	99	0.23%	100.0%	4.21%
54	CONTOUR MORTGAGE CORPORATION	10	127	0.23%	66.67%	273.53%
57	WCS FUNDING GROUP	9	33	0.2%	350.0%	153.85%
57	DOLLAR BANK FSB	9	73	0.2%	80.0%	180.77%
59	JAMES B NUTTER AND COMPANY	8	100	0.18%	-20.0%	7.53%
60	LEADER ONE FINANCIAL CORPORATI	7	54	0.16%	16.67%	217.65%
60	COLONIAL SAVINGS FA	7	61	0.16%	-12.5%	17.31%
60	HOMESTREET BANK	7	74	0.16%	-12.5%	80.49%
60	FIRST CENTURY BANK NA	7	75	0.16%	-22.22%	200.0%
60	WEST TOWN SAVINGS BANK	7	95	0.16%	0.0%	-18.1%
60	GATEWAY FUNDING DIVERSIFIED MT	7	105	0.16%	40.0%	22.09%
66	GOLDEN EMPIRE MORTGAGE INC	6	14	0.14%	500.0%	7.69%
66	AMERICA FIRST FEDERAL CREDIT UNION	6	21	0.14%	500.0%	-19.23%
66	CROSSCOUNTRY MORTGAGE	6	23	0.14%	50.0%	187.5%
66	SOUTHPOINT FINANCIAL SERVICES	6	38	0.14%	100.0%	80.95%
66	CIRCLE MORTGAGE CORPORATION	6	40	0.14%	100.0%	42.86%
66	GUARANTEED RATE INC	6	42	0.14%	50.0%	200.0%
66	WHOLESALE CAPITAL CORP	6	60	0.14%	0.0%	5.26%
66	PRIMARY RESIDENTIAL MORTGAGE INC	6	74	0.14%	20.0%	-18.68%
66	NEW AMERICAN MORTGAGE LLC	6	93	0.14%	100.0%	78.85%
66	NETWORK FUNDING LP	6	125	0.14%	-53.85%	-1.57%
76	AMERICAS MORTGAGE LLC	5	11	0.11%	150.0%	175.0%
76	EUSTIS MORTGAGE CORPORATION	5	18	0.11%	400.0%	800.0%
76	AMERICAN FINANCIAL NETWORK INC	5	31	0.11%	400.0%	181.82%
76	FIRST EQUITY MORTGAGE BANKERS	5	33	0.11%		-28.26%
76	IBERIABANK MORTGAGE COMPANY	5	35	0.11%	150.0%	105.88%
76	FIRST PRIORITY FINANCIAL INC	5	40	0.11%	150.0%	21.21%

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76	GUILD MORTGAGE COMPANY	5	50	0.11%	0.0%	-13.79%
76	DAS ACQUISITION CO LLC	5	96	0.11%	25.0%	146.15%
76	CHRISTENSEN FINANCIAL INC	5	112	0.11%	-37.5%	24.44%
85	CARDINAL FINANCIAL COMPANY	4	14	0.09%		100.0%
85	MEADOWBROOK FINANCIAL MORTGAGE	4	19	0.09%	33.33%	18.75%
85	FAIRFIELD COUNTY BANK	4	23	0.09%		-14.81%
85	DELTA TRUST MORTGAGE INC	4	23	0.09%	0.0%	-23.33%
85	TALMER BANK & TRUST	4	29	0.09%	100.0%	262.5%
85	VIP MORTGAGE INC	4	29	0.09%	100.0%	262.5%
85	REAL ESTATE MORTGAGE NETWORK INC	4	38	0.09%	100.0%	72.73%
85	EQUITY LOANS LLC	4	43	0.09%	300.0%	19.44%
85	INTEGRATED FINANCIAL GROUP INC	4	45	0.09%	-55.56%	150.0%
85	CLIFFCO INC	4	49	0.09%	33.33%	345.45%
85	LIVE WELL FINANCIAL INC	4	72	0.09%	0.0%	-54.14%
96	BERKSHIRE BANK	3	6	0.07%		
96	INTEGRITY HOME LOAN OF CENTRAL	3	7	0.07%	200.0%	-12.5%
96	AMERIPRO FUNDING INC	3	8	0.07%	50.0%	-38.46%
96	BARRINGTON BANK AND TRUST CO N	3	10	0.07%		
96	TIDEWATER HOME FUNDING	3	11	0.07%	200.0%	175.0%
96	HAPPY STATE BANK	3	11	0.07%	200.0%	266.67%
96	CITIZENS BANK LAS CRUCES	3	12	0.07%		33.33%
96	CENTRAL PACIFIC BANK	3	12	0.07%		
96	WHITNEY BANK	3	13	0.07%	0.0%	
96	MOUNTAIN AMERICA CREDIT UNION	3	13	0.07%	50.0%	-7.14%
96	NORTH AMERICAN SAVINGS BANK	3	14	0.07%	50.0%	
96	ACADEMY MORTGAGE CORPORATION	3	14	0.07%		0.0%
96	WOLFE FINANCIAL INC	3	15	0.07%	50.0%	
96	UNIVEST BANK AND TRUST CO	3	16	0.07%		-5.88%
96	TIDEWATER MORTGAGE SERVICES IN	3	18	0.07%	50.0%	38.46%
96	EVOLVE BANK & TRUST	3	18	0.07%	-25.0%	100.0%
96	SIMONICH CORPORATION	3	20	0.07%	0.0%	42.86%
96	EMI EQUITY MORTGAGE INC	3	20	0.07%	200.0%	122.22%
96	CITY BANK	3	22	0.07%	200.0%	144.44%

