

Released November 1, 2012
 Data Courtesy of Reverse Market Insight

October 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	SECURITY ONE LENDING	636	2,944	16.98%	140.91%	145.33%
2	AMERICAN ADVISORS GROUP	470	3,059	12.55%	14.63%	120.55%
3	GENWORTH FINANCIAL HM EQUITY A	270	3,743	7.21%	-39.05%	127.95%
4	GENERATION MORTGAGE COMPANY	263	2,383	7.02%	33.5%	-6.51%
5	ONE REVERSE MORTGAGE LLC	261	3,905	6.97%	-28.49%	2.71%
6	URBAN FINANCIAL GROUP	160	2,924	4.27%	-43.26%	-5.34%
7	NEW DAY FINANCIAL LLC	93	617	2.48%	158.33%	3.7%
8	PROFICIO MORTGAGE VENTURES LLC	86	163	2.3%	62.26%	608.7%
9	REVERSE MORTGAGE SOLUTIONS INC	79	258	2.11%	259.09%	98.46%
10	REVERSE MORTGAGE USA INC	75	952	2.0%	-30.56%	25.26%

11	CHERRY CREEK MORTGAGE CO INC	72	657	1.92%	20.0%	214.35%
12	SUN WEST MORTGAGE CO INC	56	892	1.5%	30.23%	253.97%
13	MAVERICK FUNDING CORP	54	332	1.44%	54.29%	###
14	GMFS LLC	44	332	1.17%	-15.38%	196.43%
15	MONEY HOUSE INC	40	365	1.07%	14.29%	-1.08%
16	FIRSTAR BANK NA	37	102	0.99%	1,750.0%	###
17	TOWNEBANK	33	202	0.88%	106.25%	596.55%
18	NET EQUITY FINANCIAL INC	32	360	0.85%	-28.89%	31.39%
19	M & T BANK	30	493	0.8%	-42.31%	7.17%
20	ASSOCIATED MORTGAGE BANKERS I	27	342	0.72%	-51.79%	418.18%
21	NATIONWIDE EQUITIES CORPORATION	26	279	0.69%	-23.53%	87.25%
22	SENIOR MORTGAGE BANKERS INC	25	382	0.67%	-45.65%	-23.6%
23	MAS ASSOCIATES LLC	24	198	0.64%	166.67%	0.0%
23	ASPIRE FINANCIAL INC	24	276	0.64%	14.29%	19.48%

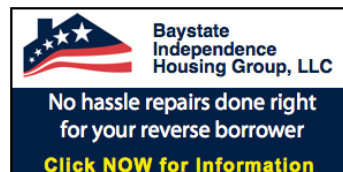
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25	FIRSTBANK	22	204	0.59%	10.0%	6,700.0%
25	GREENLIGHT FINANCIAL SERVICES	22	369	0.59%	-48.84%	36,800.0%
27	SIDUS FINANCIAL LLC	20	126	0.53%	900.0%	0.8%
27	AMERICAN PACIFIC MORTGAGE	20	141	0.53%	122.22%	12.8%
29	GREAT OAK LENDING	19	201	0.51%	-13.64%	-48.46%
30	OPEN MORTGAGE LLC	18	229	0.48%	-5.26%	67.15%
31	MCM HOLDINGS INC	17	156	0.45%	240.0%	151.61%
31	ATLANTIC BAY MORTGAGE GROUP LL	17	166	0.45%	466.67%	172.13%
33	AXIA FINANCIAL LLC	16	126	0.43%	300.0%	113.56%
34	TOP FLITE FINANCIAL INC	14	121	0.37%	-26.32%	290.32%
34	UNITED NORTHERN MORTGAGE BANKE	14	175	0.37%	-12.5%	133.33%
36	SOUTHERN TRUST MORTGAGE LLC	13	99	0.35%	62.5%	167.57%
36	MORTGAGESHOP LLC	13	108	0.35%	62.5%	71.43%
36	SUN AMERICAN MORTGAGE CO	13	110	0.35%	333.33%	-6.78%
36	NETWORK FUNDING LP	13	119	0.35%	225.0%	7.21%
36	HIGH TECH LENDING INC	13	182	0.35%	-40.91%	139.47%
36	ROYAL UNITED MORTGAGE LLC	13	297	0.35%	-31.58%	1.37%
42	PLAZA HOME MORTGAGE INC	12	272	0.32%	-57.14%	14.77%
43	OCEANFIRST BANK	11	79	0.29%	120.0%	27.42%
43	UNIVERSAL LENDING CORPORATION	11	107	0.29%	-26.67%	28.92%
45	AMERICAN NATIONWIDE MORTGAGE COMPANY	10	48	0.27%	-50.0%	140.0%
45	JAMES B NUTTER AND COMPANY	10	92	0.27%	25.0%	26.03%
47	MANN MORTGAGE LLC	9	33	0.24%	125.0%	371.43%
47	INTEGRATED FINANCIAL GROUP INC	9	41	0.24%	50.0%	156.25%
47	FIRST CENTURY BANK NA	9	68	0.24%	80.0%	195.65%



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You think all national
AMCs are the same?



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50	HOMEOWNERS MORTGAGE ENTERPRISE	8	17	0.21%	33.33%	###
50	COLONIAL SAVINGS FA	8	54	0.21%	100.0%	14.89%
50	HOMESTREET BANK	8	67	0.21%	-50.0%	91.43%
50	CHRISTENSEN FINANCIAL INC	8	107	0.21%	166.67%	21.59%
50	THE FIRST NATIONAL BANK LAYTON	8	1,466	0.21%	-84.0%	166.55%
55	BANK OF ENGLAND	7	51	0.19%	133.33%	240.0%
55	MORTGAGE SERVICES III LLC	7	74	0.19%	-46.15%	57.45%
55	WEST TOWN SAVINGS BANK	7	88	0.19%	16.67%	-11.11%
55	VALUE FINANCIAL MORTGAGE SERVI	7	91	0.19%	16.67%	28.17%
55	VANGUARD FUNDING LLC	7	100	0.19%	-46.15%	143.9%
55	VAN DYK MORTGAGE CORPORATION	7	101	0.19%	-63.16%	197.06%
55	VIG MORTGAGE CORP	7	102	0.19%	-53.33%	6.25%
62	FAIRWAY INDEPENDENT MORTGAGE C	6	41	0.16%	20.0%	51.85%
62	LEADER ONE FINANCIAL CORPORATI	6	47	0.16%	-64.71%	213.33%
62	PACIFIC RESIDENTIAL MORTGAGE LLC	6	52	0.16%	-53.85%	477.78%
62	WHOLESALE CAPITAL CORP	6	54	0.16%	-33.33%	42.11%
62	PEOPLES BANK	6	60	0.16%	0.0%	1,100.0%
62	METRO ISLAND MORTGAGE INC	6	69	0.16%	50.0%	-18.82%
62	ADVISORS MORTGAGE GROUP LLC	6	79	0.16%	20.0%	119.44%
62	CONTOUR MORTGAGE CORPORATION	6	117	0.16%	-40.0%	303.45%
70	GUILD MORTGAGE COMPANY	5	45	0.13%	66.67%	-11.76%
70	PINNACLE CAPITAL MORTGAGE CORP	5	47	0.13%	-28.57%	-14.55%
70	GERSHMAN INVESTMENT CORP	5	62	0.13%	-16.67%	31.91%
70	DOLLAR BANK FSB	5	64	0.13%	-28.57%	204.76%
70	PRIMARY RESIDENTIAL MORTGAGE INC	5	68	0.13%	66.67%	-13.92%
70	FULTON BANK NATIONAL ASSOCIATI	5	89	0.13%	25.0%	9.88%
70	GATEWAY FUNDING DIVERSIFIED MT	5	98	0.13%	-68.75%	24.05%
70	HARVARD HOME MORTGAGE INC	5	102	0.13%	-50.0%	0.0%
70	CONTINENTAL HOME LOANS INC	5	107	0.13%	-37.5%	282.14%
79	EVOLVE BANK & TRUST	4	15	0.11%	###	275.0%
79	CROSSCOUNTRY MORTGAGE	4	17	0.11%	300.0%	112.5%
79	MORTGAGE NETWORK INC	4	17	0.11%	###	30.77%

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79	DELTA TRUST MORTGAGE INC	4	19	0.11%	100.0%	-34.48%
79	US MORTGAGE CORPORATION	4	27	0.11%	100.0%	125.0%
79	GUARANTEED RATE INC	4	36	0.11%	33.33%	176.92%
79	MAIN STREET HOME LOANS LLC	4	52	0.11%	-33.33%	766.67%
79	LIVE WELL FINANCIAL INC	4	68	0.11%	33.33%	-53.1%
79	SUCCESS MORTGAGE PARTNERS INC	4	82	0.11%	-71.43%	90.7%
79	DAS ACQUISITION CO LLC	4	91	0.11%	-66.67%	167.65%
89	WHITNEY BANK	3	10	0.08%	50.0%	###
89	SECURE ONE CAPITAL CORPORATION	3	10	0.08%	200.0%	-28.57%
89	LOWELL COOPERATIVE BANK	3	10	0.08%	50.0%	###
89	BROKER SOLUTIONS INC	3	12	0.08%	200.0%	140.0%
89	POLARIS HOME FUNDING CORPORATI	3	14	0.08%	###	###
89	MEADOWBROOK FINANCIAL MORTGAGE	3	15	0.08%	200.0%	15.38%
89	MERRIMACK MORTGAGE COMPANY INC	3	16	0.08%	-25.0%	45.45%
89	SIMONICH CORPORATION	3	17	0.08%	50.0%	41.67%
89	HISPANIA FINANCIAL SERVICES CO	3	22	0.08%	50.0%	633.33%
89	SOUTHWEST FUNDING LP	3	25	0.08%	200.0%	-35.9%
89	CENDERA FUNDING INC	3	26	0.08%	200.0%	18.18%
89	CITYWIDE HOME LOANS	3	30	0.08%	-25.0%	275.0%
89	SOUTHPOINT FINANCIAL SERVICES	3	32	0.08%	-62.5%	100.0%
89	POPULAR MORTGAGE INC	3	32	0.08%	###	52.38%
89	PEOPLES HOME EQUITY INC	3	33	0.08%	50.0%	13.79%
89	INFINITY HOME MORTGAGE CO INC	3	33	0.08%	-25.0%	371.43%
89	HOMESTEAD FUNDING CORP	3	34	0.08%	-50.0%	161.54%
89	CIRCLE MORTGAGE CORPORATION	3	34	0.08%	-25.0%	36.0%
89	EASTERN BANK	3	43	0.08%	-25.0%	34.38%
89	CLIFFCO INC	3	45	0.08%	0.0%	309.09%
89	NEW AMERICAN MORTGAGE LLC	3	87	0.08%	-66.67%	128.95%

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	Subtotal Top 100	3560	34352	95.06%	4.89%	50.34%
	Subtotal Non Top 100	185	10292	4.94%	-40.71%	-71.84%
	Total	3745	44644		1.05%	-24.85%
October by Year						
	10/1/2008	10121				
	10/1/2009	8772				
	10/1/2010	5279				
	10/1/2011	4653				
	10/1/2012	3745				
99	PINNACLE CAPITAL MORTGAGE CORP	3	32	0.08%	-40.0%	-25.58%
99	GATEWAY FUNDING DIVERSIFIED MT	3	72	0.08%	-80.0%	9.09%
	Subtotal Top 100	3693	30627	95.48%	-23.49%	-1.3%
	Subtotal Non Top 100	175	2444	4.52%	-51.39%	-80.17%
	Total	3868	33071		-25.43%	-23.72%
	7/1/2008	9484				
	7/1/2009	9830				
	7/1/2010	5901				
	7/1/2011	5511				
	7/1/2012	3868				