

Released October 1, 2012

Data Courtesy of Reverse Market Insight

September 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

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Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	GENWORTH FINANCIAL HM EQUITY A	443	3,473	11.95%	14.18%	152.4%
2	AMERICAN ADVISORS GROUP	410	2,589	11.06%	-25.05%	117.93%
3	ONE REVERSE MORTGAGE LLC	365	3,644	9.85%	-12.68%	8.58%
4	URBAN FINANCIAL GROUP	282	2,764	7.61%	-8.74%	-0.86%
5	SECURITY ONE LENDING	264	2,308	7.12%	-21.89%	123.64%
6	GENERATION MORTGAGE COMPANY	197	2,120	5.32%	-22.75%	-6.24%
7	REVERSE MORTGAGE USA INC	108	877	2.91%	-4.42%	27.66%
8	CHERRY CREEK MORTGAGE CO INC	60	585	1.62%	-10.45%	198.47%
9	ASSOCIATED MORTGAGE BANKERS I	56	315	1.51%	12.0%	505.77%
10	PROFICIO MORTGAGE VENTURES LLC	53	77	1.43%	5,200.0%	266.67%

11	GMFS LLC	52	288	1.4%	-8.77%	190.91%
11	M & T BANK	52	463	1.4%	-17.46%	9.72%
13	THE FIRST NATIONAL BANK LAYTON	50	1,458	1.35%	-77.27%	213.55%
14	SENIOR MORTGAGE BANKERS INC	46	357	1.24%	1,050.0%	-23.06%
15	NET EQUITY FINANCIAL INC	45	328	1.21%	7.14%	27.13%
16	GREENLIGHT FINANCIAL SERVICES	43	347	1.16%	-14.0%	34,600.0%
16	SUN WEST MORTGAGE CO INC	43	836	1.16%	0.0%	245.45%
18	NEW DAY FINANCIAL LLC	36	524	0.97%	-47.83%	-1.5%
19	MAVERICK FUNDING CORP	35	278	0.94%	-32.69%	
19	MONEY HOUSE INC	35	325	0.94%	-2.78%	-9.22%
21	NATIONWIDE EQUITIES CORPORATIO	34	253	0.92%	88.89%	97.66%
22	PLAZA HOME MORTGAGE INC	28	260	0.76%	47.37%	26.21%
23	HIGH TECH LENDING INC	22	169	0.59%	-24.14%	196.49%
23	REVERSE MORTGAGE SOLUTIONS INC	22	179	0.59%	100.0%	54.31%

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23	GREAT OAK LENDING	22	182	0.59%	450.0%	-49.16%
26	ASPIRE FINANCIAL INC	21	252	0.57%	-34.38%	24.75%
27	AMERICAN NATIONWIDE MORTGAGE COMPANY	20	38	0.54%	53.85%	90.0%
27	FIRSTBANK	20	182	0.54%	-52.38%	
29	VAN DYK MORTGAGE CORPORATION	19	94	0.51%	58.33%	176.47%
29	TOP FLITE FINANCIAL INC	19	107	0.51%	137.5%	256.67%
29	OPEN MORTGAGE LLC	19	211	0.51%	-17.39%	80.34%
29	ROYAL UNITED MORTGAGE LLC	19	284	0.51%	-47.22%	18.83%
33	LEADER ONE FINANCIAL CORPORATI	17	41	0.46%	88.89%	192.86%
34	HOMESTREET BANK	16	59	0.43%	128.57%	103.45%
34	GATEWAY FUNDING DIVERSIFIED MT	16	93	0.43%	220.0%	24.0%
34	UNITED NORTHERN MORTGAGE BANKE	16	161	0.43%	23.08%	126.76%
34	TOWNEBANK	16	169	0.43%	-44.83%	482.76%
38	VIG MORTGAGE CORP	15	95	0.4%	400.0%	9.2%
38	UNIVERSAL LENDING CORPORATION	15	96	0.4%	150.0%	35.21%
40	SUCCESS MORTGAGE PARTNERS INC	14	78	0.38%	100.0%	90.24%
41	PACIFIC RESIDENTIAL MORTGAGE LLC	13	46	0.35%	550.0%	1,050.0%
41	MORTGAGE SERVICES III LLC	13	67	0.35%	116.67%	63.41%
41	VANGUARD FUNDING LLC	13	93	0.35%	8.33%	173.53%
44	DAS ACQUISITION CO LLC	12	87	0.32%	-14.29%	383.33%
45	HIGHLANDS RESIDENTIAL MORTGAGE	10	31	0.27%	233.33%	287.5%
45	HARVARD HOME MORTGAGE INC	10	97	0.27%	-16.67%	14.12%
45	CONTOUR MORTGAGE CORPORATION	10	111	0.27%	11.11%	296.43%
48	WHOLESALE CAPITAL CORP	9	48	0.24%	125.0%	50.0%
48	NEW AMERICAN MORTGAGE LLC	9	84	0.24%	28.57%	211.11%
48	AMERICAN PACIFIC MORTGAGE	9	121	0.24%	-25.0%	4.31%



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You think all national
AMCs are the same?



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48	MAS ASSOCIATES LLC	9	174	0.24%	-30.77%	-3.33%
52	AMERICA FIRST FEDERAL CREDIT UNION	8	14	0.22%	33.33%	-46.15%
52	SOUTHPOINT FINANCIAL SERVICES	8	29	0.22%	166.67%	81.25%
52	REAL ESTATE MORTGAGE NETWORK INC	8	32	0.22%	166.67%	113.33%
52	JAMES B NUTTER AND COMPANY	8	82	0.22%	700.0%	49.09%
52	SOUTHERN TRUST MORTGAGE LLC	8	86	0.22%	-42.86%	160.61%
52	MORTGAGESHOP LLC	8	95	0.22%	-38.46%	50.79%
52	CONTINENTAL HOME LOANS INC	8	102	0.22%	14.29%	264.29%
59	PINNACLE CAPITAL MORTGAGE CORP	7	42	0.19%	133.33%	-16.0%
59	FRANKLIN FIRST FINANCIAL LTD	7	54	0.19%	-36.36%	20.0%
59	DOLLAR BANK FSB	7	59	0.19%	0.0%	227.78%
62	HOMEOWNERS MORTGAGE ENTERPRISE	6	9	0.16%	100.0%	
62	AMERICAN FINANCIAL NETWORK INC	6	25	0.16%	-40.0%	150.0%
62	UNIVERSAL AMERICAN MORTGAGE CO	6	26	0.16%	200.0%	
62	HOMESTEAD FUNDING CORP	6	31	0.16%	20.0%	158.33%
62	INTEGRATED FINANCIAL GROUP INC	6	32	0.16%	-40.0%	146.15%
62	MAIN STREET HOME LOANS LLC	6	48	0.16%	-25.0%	2,300.0%
62	PEOPLES BANK	6	54	0.16%	0.0%	980.0%
62	GERSHMAN INVESTMENT CORP	6	57	0.16%	20.0%	32.56%
62	WEST TOWN SAVINGS BANK	6	81	0.16%	50.0%	-7.95%
62	VALUE FINANCIAL MORTGAGE SERVI	6	84	0.16%	20.0%	33.33%
62	STERLING SAVINGS BANK	6	97	0.16%	100.0%	46.97%
73	FIRST PRIORITY FINANCIAL INC	5	33	0.13%	25.0%	32.0%
73	DIRECTORS FINANCIAL GROUP	5	33	0.13%	150.0%	312.5%
73	FAIRWAY INDEPENDENT MORTGAGE C	5	35	0.13%	150.0%	40.0%
73	FIRST CENTURY BANK NA	5	59	0.13%	0.0%	210.53%
73	OCEANFIRST BANK	5	68	0.13%	0.0%	13.33%
73	ADVISORS MORTGAGE GROUP LLC	5	73	0.13%	-44.44%	143.33%
73	ENVOY MORTGAGE LTD	5	74	0.13%	0.0%	-27.45%
73	MCM HOLDINGS INC	5	139	0.13%	66.67%	183.67%
81	ULSTER SAVINGS BANK	4	4	0.11%		-84.62%

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81	MARKETPLACE HOME MORTGAGE	4	5	0.11%	300.0%	
81	COOPERATIVA DE AHORRO Y CREDIT	4	7	0.11%	300.0%	
81	CENTRAL PACIFIC BANK	4	9	0.11%	33.33%	
81	THE AMERICAN EAGLE MORTGAGE CO	4	10	0.11%		11.11%
81	MERRIMACK MORTGAGE COMPANY INC	4	13	0.11%	100.0%	30.0%
81	MANN MORTGAGE LLC	4	24	0.11%	33.33%	242.86%
81	HILLTOP NATIONAL BANK	4	25	0.11%	300.0%	108.33%
81	CITYWIDE HOME LOANS	4	27	0.11%	300.0%	285.71%
81	INTERSTATE HOME LOAN CENTER IN	4	28	0.11%	0.0%	
81	INFINITY HOME MORTGAGE CO INC	4	30	0.11%	100.0%	328.57%
81	CIRCLE MORTGAGE CORPORATION	4	31	0.11%	33.33%	40.91%
81	EQUITY LOANS LLC	4	38	0.11%	0.0%	40.74%
81	EASTERN BANK	4	40	0.11%	300.0%	29.03%
81	COLONIAL SAVINGS FA	4	46	0.11%	-20.0%	2.22%
81	METRO ISLAND MORTGAGE INC	4	63	0.11%	300.0%	-20.25%
81	FULTON BANK NATIONAL ASSOCIATI	4	84	0.11%	-42.86%	12.0%
81	NETWORK FUNDING LP	4	106	0.11%	-20.0%	0.95%
81	AXIA FINANCIAL LLC	4	110	0.11%	-85.71%	107.55%
100	PIKE CREEK MORTGAGE SVCS INC	3	4	0.08%	200.0%	
100	AFFILIATED BANK	3	5	0.08%		-64.29%
100	EXCEL MORTGAGE SERVICING INC	3	5	0.08%	200.0%	
100	BARRINGTON BANK AND TRUST CO N	3	7	0.08%	50.0%	
100	MOUNTAIN AMERICA CREDIT UNION	3	8	0.08%	50.0%	-42.86%
100	MULTIPLES MORTGAGE CORPORATION	3	12	0.08%	50.0%	
100	FIRST CHOICE LOAN SERVICES	3	14	0.08%	-70.0%	
100	GREENTREE MORTGAGE COMPANY LP	3	14	0.08%		0.0%
100	MORIA DEVELOPMENT INC	3	18	0.08%	50.0%	500.0%
100	ALCOVA MORTGAGE LLC	3	21	0.08%		90.91%
100	GULF COAST BANK AND TRUST COMP	3	27	0.08%	0.0%	-27.03%
100	STEARNS LENDING INC	3	29	0.08%	-25.0%	45.0%
100	GUARANTEED RATE INC	3	32	0.08%	0.0%	190.91%
100	HAMILTON GROUP FUNDING INC	3	35	0.08%	200.0%	400.0%

