

Released September 4, 2012
 Data Courtesy of Reverse Market Insight

August 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	AMERICAN ADVISORS GROUP	547	2,179	13.27%	117.06%	106.74%
2	ONE REVERSE MORTGAGE LLC	418	3,279	10.14%	4.24%	11.42%
3	GENWORTH FINANCIAL HM EQUITY A	388	3,030	9.41%	31.08%	163.25%
4	SECURITY ONE LENDING	338	2,044	8.2%	46.32%	141.32%
5	URBAN FINANCIAL GROUP	309	2,482	7.5%	3.69%	1.55%
6	GENERATION MORTGAGE COMPANY	255	1,923	6.19%	-1.92%	-1.99%
7	THE FIRST NATIONAL BANK LAYTON	220	1,408	5.34%	0.46%	260.1%
8	REVERSE MORTGAGE USA INC	113	769	2.74%	37.8%	24.03%
9	NEW DAY FINANCIAL LLC	69	488	1.67%	25.45%	0.62%
10	CHERRY CREEK MORTGAGE CO INC	67	525	1.63%	-10.67%	252.35%

11	M & T BANK	63	411	1.53%	46.51%	5.93%
12	GMFS LLC	57	236	1.38%	35.71%	184.34%
13	MAVERICK FUNDING CORP	52	243	1.26%	57.58%	
14	ASSOCIATED MORTGAGE BANKERS I	50	259	1.21%	19.05%	825.0%
14	GREENLIGHT FINANCIAL SERVICES	50	304	1.21%	-9.09%	30,300.0%
16	SUN WEST MORTGAGE CO INC	43	793	1.04%	-32.81%	292.57%
17	FIRSTBANK	42	162	1.02%	281.82%	
17	NET EQUITY FINANCIAL INC	42	283	1.02%	-2.33%	12.75%
19	ROYAL UNITED MORTGAGE LLC	36	265	0.87%	-14.29%	19.37%
19	MONEY HOUSE INC	36	290	0.87%	16.13%	-12.65%
21	ASPIRE FINANCIAL INC	32	231	0.78%	14.29%	32.76%
22	HIGH TECH LENDING INC	29	147	0.7%	45.0%	267.5%
22	TOWNEBANK	29	153	0.7%	81.25%	427.59%
24	AXIA FINANCIAL LLC	28	106	0.68%	21.74%	165.0%

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25	OPEN MORTGAGE LLC	23	192	0.56%	0.0%	88.24%
26	PLAZA HOME MORTGAGE INC	19	232	0.46%	-44.12%	45.91%
27	NATIONWIDE EQUITIES CORPORATIO	18	219	0.44%	-14.29%	93.81%
28	FIRSTAR BANK NA	14	63	0.34%	-12.5%	
28	DAS ACQUISITION CO LLC	14	75	0.34%	55.56%	435.71%
28	SOUTHERN TRUST MORTGAGE LLC	14	78	0.34%	55.56%	151.61%
31	AMERICAN NATIONWIDE MORTGAGE COMPANY	13	18	0.32%	333.33%	-10.0%
31	MORTGAGESHOP LLC	13	87	0.32%	0.0%	38.1%
31	UNITED NORTHERN MORTGAGE BANKE	13	145	0.32%	85.71%	145.76%
31	MAS ASSOCIATES LLC	13	165	0.32%	-59.38%	-4.07%
35	LIVE WELL FINANCIAL INC	12	61	0.29%	71.43%	-50.0%
35	VAN DYK MORTGAGE CORPORATION	12	75	0.29%	9.09%	150.0%
35	VANGUARD FUNDING LLC	12	80	0.29%	20.0%	166.67%
35	HARVARD HOME MORTGAGE INC	12	87	0.29%	33.33%	17.57%
35	AMERICAN PACIFIC MORTGAGE	12	112	0.29%	-29.41%	4.67%
40	FRANKLIN FIRST FINANCIAL LTD	11	47	0.27%	120.0%	14.63%
40	REVERSE MORTGAGE SOLUTIONS INC	11	157	0.27%	-66.67%	46.73%
42	FIRST CHOICE LOAN SERVICES	10	11	0.24%	900.0%	
42	AMERICAN FINANCIAL NETWORK INC	10	19	0.24%	66.67%	90.0%
42	INTEGRATED FINANCIAL GROUP INC	10	26	0.24%	233.33%	136.36%
42	METLIFE BANK	10	6,785	0.24%	-96.0%	15.57%
46	LEADER ONE FINANCIAL CORPORATI	9	24	0.22%	125.0%	100.0%
46	ADVISORS MORTGAGE GROUP LLC	9	68	0.22%	12.5%	161.54%
46	CONTOUR MORTGAGE CORPORATION	9	101	0.22%	0.0%	320.83%
49	BANK OF ENGLAND	8	41	0.19%	33.33%	412.5%
49	MAIN STREET HOME LOANS LLC	8	42	0.19%	0.0%	



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You think all national
 AMCs are the same?



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49	TOP FLITE FINANCIAL INC	8	88	0.19%	-20.0%	225.93%
49	ATLANTIC BAY MORTGAGE GROUP LL	8	146	0.19%	-38.46%	224.44%
53	HOMESTREET BANK	7	43	0.17%	16.67%	115.0%
53	DOLLAR BANK FSB	7	52	0.17%	16.67%	246.67%
53	SUCCESS MORTGAGE PARTNERS INC	7	64	0.17%	-30.0%	64.1%
53	NEW AMERICAN MORTGAGE LLC	7	75	0.17%	40.0%	188.46%
53	FULTON BANK NATIONAL ASSOCIATI	7	80	0.17%	0.0%	31.15%
53	SUN AMERICAN MORTGAGE CO	7	94	0.17%	-36.36%	4.44%
53	CONTINENTAL HOME LOANS INC	7	94	0.17%	-22.22%	276.0%
53	CHRISTENSEN FINANCIAL INC	7	96	0.17%	-53.33%	21.52%
61	AMERICA FIRST FEDERAL CREDIT UNION	6	6	0.15%		-76.92%
61	HANCOCK MORTGAGE PARTNERS LLC	6	20	0.15%	20.0%	
61	SOUTHWEST FUNDING LP	6	21	0.15%	100.0%	-34.38%
61	CLIFFCO INC	6	39	0.15%	50.0%	333.33%
61	PEOPLES BANK	6	48	0.15%	-25.0%	860.0%
61	MORTGAGE SERVICES III LLC	6	54	0.15%	-14.29%	54.29%
61	PRIMARY RESIDENTIAL MORTGAGE INC	6	60	0.15%	-33.33%	-9.09%
61	UNIVERSAL LENDING CORPORATION	6	81	0.15%	-62.5%	35.0%
69	PRIORITY FINANCIAL SERVICES LLC	5	15	0.12%	150.0%	-54.55%
69	VIP MORTGAGE INC	5	21	0.12%	25.0%	425.0%
69	TALMER BANK & TRUST	5	23	0.12%	150.0%	187.5%
69	HOMESTEAD FUNDING CORP	5	25	0.12%	150.0%	177.78%
69	AMERICAN BANCSHARES MORTGAGE L	5	26	0.12%	0.0%	2,500.0%
69	AMERICAN NEIGHBORHOOD MTG ACCE	5	34	0.12%	66.67%	
69	COLONIAL SAVINGS FA	5	42	0.12%	-28.57%	13.51%
69	GERSHMAN INVESTMENT CORP	5	51	0.12%	-44.44%	27.5%
69	FIRST CENTURY BANK NA	5	54	0.12%	-50.0%	217.65%
69	OCEANFIRST BANK	5	63	0.12%	-16.67%	23.53%
69	ENVOY MORTGAGE LTD	5	69	0.12%	-16.67%	-21.59%
69	GATEWAY FUNDING DIVERSIFIED MT	5	77	0.12%	66.67%	4.05%
69	VALUE FINANCIAL MORTGAGE SERVI	5	78	0.12%	-37.5%	32.2%
69	NETWORK FUNDING LP	5	102	0.12%	-58.33%	12.09%

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83	JMAC LENDING INC	4	5	0.1%		
83	NORTH AMERICAN SAVINGS BANK	4	7	0.1%	100.0%	
83	INFINITE MORTGAGE SERVICES LLC	4	22	0.1%		
83	INTERSTATE HOME LOAN CENTER IN	4	24	0.1%	300.0%	
83	IBERIABANK MORTGAGE COMPANY	4	26	0.1%	33.33%	136.36%
83	STEARNS LENDING INC	4	26	0.1%	0.0%	36.84%
83	FIRST PRIORITY FINANCIAL INC	4	28	0.1%	0.0%	21.74%
83	EQUITY LOANS LLC	4	34	0.1%	-20.0%	30.77%
83	GUILD MORTGAGE COMPANY	4	37	0.1%	100.0%	-11.9%
83	WHOLESALE CAPITAL CORP	4	39	0.1%		21.88%
83	SPECTRA FUNDING	4	42	0.1%	300.0%	425.0%
83	WEST TOWN SAVINGS BANK	4	75	0.1%	-50.0%	-6.25%
83	GREAT OAK LENDING	4	160	0.1%	-77.78%	-52.1%
83	SENIOR MORTGAGE BANKERS INC	4	311	0.1%	-91.49%	-25.6%
97	BERKSHIRE BANK	3	3	0.07%		
97	HOMEOWNERS MORTGAGE ENTERPRISE	3	3	0.07%		
97	CENTRAL PACIFIC BANK	3	5	0.07%	200.0%	
97	FIRST FINANCIAL SERVICES	3	6	0.07%	50.0%	500.0%
97	SENTE MORTGAGE INC	3	7	0.07%		75.0%
97	CORRIDOR MORTGAGE GROUP	3	10	0.07%	200.0%	25.0%
97	POLARIS HOME FUNDING CORPORATI	3	11	0.07%	200.0%	
97	MORTGAGE BANK OF CAL	3	12	0.07%		
97	EMI EQUITY MORTGAGE INC	3	14	0.07%	50.0%	75.0%
97	AKT AMERICAN CAPITAL INC	3	15	0.07%		150.0%
97	NAUGATUCK VALLEY SAVINGS AND L	3	20	0.07%	200.0%	122.22%
97	INTERLINC MORTGAGE SERVICES LLC	3	20	0.07%	200.0%	1,900.0%
97	MANN MORTGAGE LLC	3	20	0.07%	0.0%	300.0%
97	FIRST CHOICE BANK	3	20	0.07%		53.85%
97	US MORTGAGE CORPORATION	3	21	0.07%		200.0%
97	SOUTHPOINT FINANCIAL SERVICES	3	21	0.07%		31.25%
97	HIGHLANDS RESIDENTIAL MORTGAGE	3	21	0.07%	50.0%	162.5%
97	SIERRA PACIFIC MORTGAGE CO INC	3	24	0.07%	200.0%	4.35%

