

Released May 1, 2012

Data Courtesy of Reverse Market Insight

# April 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

## Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	METLIFE BANK	911	4,351	19.83%	-1.94%	97.06%
2	ONE REVERSE MORTGAGE LLC	407	1,647	8.86%	5.99%	14.53%
3	GENWORTH FINANCIAL HM EQUITY A	346	1,720	7.53%	0.29%	300.0%
4	AMERICAN ADVISORS GROUP	293	944	6.38%	23.11%	127.47%
5	URBAN FINANCIAL GROUP	281	1,209	6.12%	25.45%	45.31%
6	SECURITY ONE LENDING	244	939	5.31%	4.27%	160.83%
7	GENERATION MORTGAGE COMPANY	207	960	4.5%	-14.11%	38.93%
8	SUN WEST MORTGAGE CO INC	152	528	3.31%	9.35%	450.0%
9	THE FIRST NATIONAL BANK LAYTON	147	552	3.2%	16.67%	210.11%
10	REVERSE MORTGAGE USA INC	85	378	1.85%	-15.84%	18.5%

11	GREENLIGHT FINANCIAL SERVICES	62	114	1.35%	416.67%	11,300.0%
12	NEW DAY FINANCIAL LLC	57	251	1.24%	-1.72%	2.87%
13	CHERRY CREEK MORTGAGE CO INC	48	227	1.04%	65.52%	206.76%
14	SENIOR MORTGAGE BANKERS INC	42	169	0.91%	23.53%	-14.65%
15	ROYAL UNITED MORTGAGE LLC	39	134	0.85%	129.41%	35.35%
16	MONEY HOUSE INC	35	154	0.76%	16.67%	-12.99%
17	PLAZA HOME MORTGAGE INC	33	126	0.72%	-5.71%	200.0%
18	OPEN MORTGAGE LLC	32	104	0.7%	18.52%	100.0%
18	ASPIRE FINANCIAL INC	32	108	0.7%	77.78%	14.89%
18	M & T BANK	32	199	0.7%	-28.89%	-7.01%
21	MAVERICK FUNDING CORP	29	91	0.63%	31.82%	
22	GREAT OAK LENDING	28	106	0.61%	-36.36%	-47.0%
23	NET EQUITY FINANCIAL INC	27	115	0.59%	-18.18%	-32.75%
24	FIRSTBANK	24	82	0.52%	41.18%	

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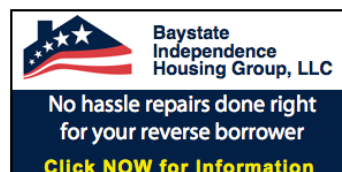
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You think all national  
AMCs are the same?



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24	MAS ASSOCIATES LLC	24	87	0.52%	4.35%	16.0%
24	ATLANTIC BAY MORTGAGE GROUP LL	24	99	0.52%	-11.11%	280.77%
27	JAMES B NUTTER AND COMPANY	23	51	0.5%	91.67%	41.67%
28	UNITED NORTHERN MORTGAGE BANKE	21	76	0.46%	16.67%	181.48%
29	NATIONWIDE EQUITIES CORPORATIO	20	111	0.44%	-28.57%	65.67%
30	TOWNEBANK	19	64	0.41%	-5.0%	166.67%
31	HARVARD HOME MORTGAGE INC	18	58	0.39%	125.0%	45.0%
31	STERLING SAVINGS BANK	18	65	0.39%	50.0%	182.61%
31	REVERSE MORTGAGE SOLUTIONS INC	18	82	0.39%	-33.33%	41.38%
34	FULTON BANK NATIONAL ASSOCIATI	17	50	0.37%	142.86%	28.21%
35	CONTINENTAL HOME LOANS INC	16	43	0.35%	60.0%	290.91%
35	SIDUS FINANCIAL LLC	16	73	0.35%	-20.0%	82.5%
37	WHOLESALE CAPITAL CORP	15	24	0.33%		-4.0%
37	TOP FLITE FINANCIAL INC	15	45	0.33%	50.0%	221.43%
37	ASSOCIATED MORTGAGE BANKERS I	15	91	0.33%	-46.43%	4,450.0%
40	SOUTHERN TRUST MORTGAGE LLC	14	34	0.3%	55.56%	78.95%
41	METRO ISLAND MORTGAGE INC	13	32	0.28%	160.0%	-3.03%
41	SUN AMERICAN MORTGAGE CO	13	57	0.28%	44.44%	23.91%
43	VALUE FINANCIAL MORTGAGE SERVI	12	44	0.26%	33.33%	69.23%
44	EQUITY LOANS LLC	11	21	0.24%	83.33%	200.0%
44	ENVOY MORTGAGE LTD	11	31	0.24%	1,000.0%	-35.42%
44	AMERICAN PACIFIC MORTGAGE	11	44	0.24%	-26.67%	-15.38%
47	SUCCESS MORTGAGE PARTNERS INC	10	29	0.22%	66.67%	26.09%
47	DAS ACQUISITION CO LLC	10	32	0.22%	25.0%	3,100.0%
47	NEW AMERICAN MORTGAGE LLC	10	44	0.22%	66.67%	91.3%
50	MORTGAGESHOP LLC	9	13	0.2%	125.0%	-78.69%
50	SPECTRA FUNDING	9	15	0.2%	80.0%	114.29%



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50	PACIFIC RESIDENTIAL MORTGAGE LLC	9	16	0.2%	800.0%	700.0%
50	POPULAR MORTGAGE INC	9	16	0.2%	800.0%	700.0%
50	VIG MORTGAGE CORP	9	39	0.2%	-30.77%	8.33%
50	HIGH TECH LENDING INC	9	43	0.2%	-35.71%	115.0%
50	UNIVERSAL LENDING CORPORATION	9	46	0.2%	50.0%	15.0%
50	COMMUNITY FIRST BANK	9	51	0.2%	-64.0%	537.5%
50	GMFS LLC	9	78	0.2%	-59.09%	81.4%
59	FRANKLIN FIRST FINANCIAL LTD	8	20	0.17%	60.0%	-16.67%
59	LIVE WELL FINANCIAL INC	8	31	0.17%	14.29%	29.17%
59	VANGUARD FUNDING LLC	8	40	0.17%	-20.0%	100.0%
59	AXIA FINANCIAL LLC	8	42	0.17%	-33.33%	320.0%
59	CHRISTENSEN FINANCIAL INC	8	48	0.17%	-11.11%	-15.79%
59	CONTOUR MORTGAGE CORPORATION	8	59	0.17%	-38.46%	637.5%
65	AMERICAN NEIGHBORHOOD MTG ACCE	7	13	0.15%	250.0%	
65	DIRECTORS MORTGAGE INC	7	15	0.15%	600.0%	7.14%
65	VAN DYK MORTGAGE CORPORATION	7	36	0.15%	-53.33%	89.47%
65	OCEANFIRST BANK	7	38	0.15%	0.0%	26.67%
65	NETWORK FUNDING LP	7	53	0.15%	-30.0%	6.0%
70	HISPANIA FINANCIAL SERVICES CO	6	8	0.13%	500.0%	300.0%
70	INTERLINC MORTGAGE SERVICES LLC	6	11	0.13%	500.0%	
70	STEARNS LENDING INC	6	17	0.13%	50.0%	54.55%
70	GUILD MORTGAGE COMPANY	6	20	0.13%	100.0%	-16.67%
70	CLIFFCO INC	6	25	0.13%	0.0%	316.67%
70	MCM HOLDINGS INC	6	96	0.13%	-53.85%	357.14%
76	FIRST NATIONAL BANK OF MUSKOGEE	5	5	0.11%		
76	SKYLINE FINANCIAL CORPORATION	5	9	0.11%		28.57%
76	E MORTGAGE MANAGEMENT LLC	5	13	0.11%	400.0%	
76	ONY GLO INC	5	15	0.11%	0.0%	
76	FAIRWAY INDEPENDENT MORTGAGE C	5	18	0.11%	0.0%	125.0%
76	GERSHMAN INVESTMENT CORP	5	19	0.11%	66.67%	-17.39%
76	PINNACLE CAPITAL MORTGAGE CORP	5	20	0.11%	25.0%	-33.33%
76	MAIN STREET FINANCIAL INC	5	20	0.11%	-44.44%	400.0%

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76	EASTERN BANK	5	22	0.11%	25.0%	57.14%
76	WELLS FARGO BANK NA	5	23	0.11%	400.0%	-99.65%
76	DOLLAR BANK FSB	5	25	0.11%	-37.5%	525.0%
76	FIRST CENTURY BANK NA	5	25	0.11%	25.0%	92.31%
76	MORTGAGE SERVICES III LLC	5	29	0.11%	66.67%	38.1%
76	PRIMARY RESIDENTIAL MORTGAGE INC	5	35	0.11%	-50.0%	-16.67%
76	GATEWAY FUNDING DIVERSIFIED MT	5	45	0.11%	-37.5%	25.0%
76	WEST TOWN SAVINGS BANK	5	46	0.11%	-50.0%	109.09%
92	FLAHERTY FUNDING CORP	4	5	0.09%	300.0%	
92	R F MORTGAGE AND INVESTMENT CO	4	5	0.09%		-72.22%
92	AMERIFIRST FINANCIAL CORP	4	6	0.09%	300.0%	0.0%
92	GUARANTEED RATE INC	4	8	0.09%		300.0%
92	ACADEMY MORTGAGE CORPORATION	4	9	0.09%	300.0%	50.0%
92	EQUITY MORTGAGE BANKERS LLC	4	10	0.09%	300.0%	
92	MORIA DEVELOPMENT INC	4	10	0.09%	33.33%	
92	FAIRFIELD COUNTY BANK	4	11	0.09%	300.0%	37.5%
92	FIRST SECURITY MORTGAGE INC	4	11	0.09%		0.0%
92	THE MONEY SOURCE INC	4	11	0.09%	33.33%	83.33%
92	FIRST CHOICE BANK	4	13	0.09%	100.0%	62.5%
92	BANK OF ENGLAND	4	16	0.09%	-20.0%	166.67%
92	REAL ESTATE MORTGAGE NETWORK I	4	16	0.09%	-42.86%	45.45%
92	PEOPLES HOME EQUITY INC	4	18	0.09%	0.0%	38.46%
92	AMERICAN PORTFOLIO MORTGAGE CO	4	20	0.09%	300.0%	
92	HAMILTON GROUP FUNDING INC	4	22	0.09%	0.0%	266.67%
92	FIRST LIBERTY FINANCIAL GROUP LLC	4	24	0.09%	-66.67%	1,100.0%
92	PEOPLES BANK	4	25	0.09%	-55.56%	733.33%
92	ADVISORS MORTGAGE GROUP LLC	4	32	0.09%	-50.0%	300.0%

