

Released March 1, 2012

Data Courtesy of Reverse Market Insight

February 2012 Top 100 HECM Lenders (Retail)

Note: Some Lenders Ranks are the same / tied for production

Shaded Lenders Sponsors of Reverse Fortunes or HECMWorld.com

Rank	Lender	Loans Month	Loans YTD	% Market Share	% change Month	% change YTD
1	METLIFE BANK	1,132	2,511	20.86%	-17.91%	175.93%
2	GENWORTH FINANCIAL HM EQUITY A	643	1,029	11.85%	66.58%	484.66%
3	ONE REVERSE MORTGAGE LLC	417	856	7.69%	-5.01%	38.74%
4	URBAN FINANCIAL GROUP	350	704	6.45%	-1.13%	116.62%
5	GENERATION MORTGAGE COMPANY	267	512	4.92%	8.98%	95.42%
6	SECURITY ONE LENDING	241	461	4.44%	9.55%	169.59%
7	AMERICAN ADVISORS GROUP	186	413	3.43%	-18.06%	89.45%
8	SUN WEST MORTGAGE CO INC	159	237	2.93%	103.85%	1,147.37%
9	THE FIRST NATIONAL BANK LAYTO	147	279	2.71%	11.36%	436.54%
10	REVERSE MORTGAGE USA INC	111	192	2.05%	37.04%	11.63%

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11	NEW DAY FINANCIAL LLC	65	136	1.20%	-8.45%	61.90%
12	CHERRY CREEK MORTGAGE CO INC	59	150	1.09%	-35.16%	206.12%
13	M & T BANK	56	122	1.03%	-15.15%	5.17%
14	NATIONWIDE EQUITIES CORPORATIO	55	63	1.01%	587.50%	110.00%
15	ROYAL UNITED MORTGAGE LLC	47	78	0.87%	51.61%	122.86%
16	ATLANTIC BAY MORTGAGE GROUP LL	43	48	0.79%	760.00%	200.00%
17	SENIOR MORTGAGE BANKERS INC	41	93	0.76%	-21.15%	-8.82%
18	MONEY HOUSE INC	36	89	0.66%	-32.08%	-1.11%
19	NET EQUITY FINANCIAL INC	34	55	0.63%	61.90%	-47.62%
20	GREENLIGHT FINANCIAL SERVICES	33	40	0.61%	371.43%	
20	ASSOCIATED MORTGAGE BANKERS I	33	48	0.61%	120.00%	4,700.00%
22	ASPIRE FINANCIAL INC	29	58	0.53%	0.00%	81.25%
23	PLAZA HOME MORTGAGE INC	25	58	0.46%	-24.24%	286.67%
24	CHRISTENSEN FINANCIAL INC	24	31	0.44%	242.86%	3.33%

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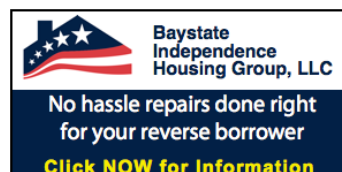
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You think all national
AMCs are the same?



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24	GATEWAY FUNDING DIVERSIFIED MT	24	32	0.44%	200.00%	60.00%
24	GMFS LLC	24	47	0.44%	4.35%	193.75%
27	CONTOUR MORTGAGE CORPORATION	23	38	0.42%	53.33%	850.00%
28	GREAT OAK LENDING	21	34	0.39%	61.54%	-46.88%
28	OPEN MORTGAGE LLC	21	45	0.39%	-12.50%	40.63%
30	HARVARD HOME MORTGAGE INC	19	32	0.35%	46.15%	77.78%
30	STERLING SAVINGS BANK	19	35	0.35%	18.75%	218.18%
30	UNITED NORTHERN MORTGAGE BANKE	19	37	0.35%	5.56%	117.65%
33	WEST TOWN SAVINGS BANK	18	31	0.33%	38.46%	287.50%
34	TOWNEBANK	17	25	0.31%	112.50%	212.50%
34	UNIVERSAL LENDING CORPORATION	17	31	0.31%	21.43%	47.62%
34	MAVERICK FUNDING CORP	17	40	0.31%	-26.09%	
34	MAS ASSOCIATES LLC	17	40	0.31%	-26.09%	8.11%
38	NETWORK FUNDING LP	15	36	0.28%	-28.57%	71.43%
38	FIRSTBANK	15	41	0.28%	-42.31%	
40	PRIMELENDING A PLAINSCAPITAL C	14	48	0.26%	-58.82%	29.73%
41	RESIDENTIAL HOME FUNDING CORPO	13	17	0.24%	225.00%	183.33%
41	CONTINENTAL HOME LOANS INC	13	17	0.24%	225.00%	240.00%
41	FULTON BANK NATIONAL ASSOCIATI	13	26	0.24%	0.00%	18.18%
41	SUN AMERICAN MORTGAGE CO	13	35	0.24%	-40.91%	45.83%
41	MCM HOLDINGS INC	13	77	0.24%	-79.69%	450.00%
46	CLIFFCO INC	12	13	0.22%	1,100.00%	550.00%
46	OCEANFIRST BANK	12	24	0.22%	0.00%	50.00%
46	REVERSE MORTGAGE SOLUTIONS INC	12	37	0.22%	-52.00%	37.04%
49	INFINITY HOME MORTGAGE CO INC	11	13	0.20%	450.00%	
49	AMERICAN PACIFIC MORTGAGE	11	18	0.20%	57.14%	-14.29%



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49	PRIMARY RESIDENTIAL MORTGAGE I	11	20	0.20%	22.22%	17.65%
49	HIGH TECH LENDING INC	11	20	0.20%	22.22%	100.00%
49	TOP FLITE FINANCIAL INC	11	20	0.20%	22.22%	185.71%
49	AXIA FINANCIAL LLC	11	22	0.20%	0.00%	450.00%
49	NEW AMERICAN MORTGAGE LLC	11	28	0.20%	-35.29%	133.33%
56	COMMUNITY FIRST BANK	10	17	0.18%	42.86%	240.00%
56	VANGUARD FUNDING LLC	10	22	0.18%	-16.67%	214.29%
56	VALUE FINANCIAL MORTGAGE SERVI	10	23	0.18%	-23.08%	91.67%
59	PEOPLES BANK	9	12	0.17%	200.00%	1,100.00%
59	VAN DYK MORTGAGE CORPORATION	9	14	0.17%	80.00%	55.56%
59	FIRST CENTURY BANK NA	9	16	0.17%	28.57%	128.57%
59	VIG MORTGAGE CORP	9	17	0.17%	12.50%	-5.56%
59	ADVISORS MORTGAGE GROUP LLC	9	20	0.17%	-18.18%	
59	MORTGAGE SERVICES III LLC	9	21	0.17%	-25.00%	90.91%
59	SIDUS FINANCIAL LLC	9	37	0.17%	-67.86%	164.29%
66	FIRST LIBERTY FINANCIAL GROUP LLC	8	8	0.15%		
66	DIRECTORS FINANCIAL GROUP	8	9	0.15%	700.00%	800.00%
66	PEOPLES HOME EQUITY INC	8	10	0.15%	300.00%	100.00%
66	NAUGATUCK VALLEY SAVINGS AND L	8	10	0.15%	300.00%	900.00%
66	PINNACLE CAPITAL MORTGAGE CORP	8	11	0.15%	166.67%	-31.25%
66	EASTERN BANK	8	13	0.15%	60.00%	85.71%
66	MORTGAGE INVESTORS GROUP	8	13	0.15%	60.00%	333.33%
66	ENVOY MORTGAGE LTD	8	19	0.15%	-27.27%	11.76%
74	FRANKLIN FIRST FINANCIAL LTD	7	7	0.13%		-22.22%
74	INTERSTATE HOME LOAN CENTER IN	7	11	0.13%	75.00%	
74	GUARANTEED HOME MTG CO INC	7	11	0.13%	75.00%	-31.25%
74	UNIVERSAL MORTGAGE AND FINANCE	7	12	0.13%	40.00%	1,100.00%
74	HOMESTREET BANK	7	12	0.13%	40.00%	1,100.00%
74	DOLLAR BANK FSB	7	12	0.13%	40.00%	1,100.00%
74	METRO ISLAND MORTGAGE INC	7	14	0.13%	0.00%	7.69%
74	HAMILTON GROUP FUNDING INC	7	14	0.13%	0.00%	
74	DAS ACQUISITION CO LLC	7	14	0.13%	0.00%	1,300.00%

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74	CBC NATIONAL BANK	7	15	0.13%	-12.50%	
74	AMERICAN PORTFOLIO MORTGAGE CO	7	15	0.13%	-12.50%	
85	INTEGRATED FINANCIAL GROUP INC	6	6	0.11%		100.00%
85	FIRST EQUITY MORTGAGE BANKERS	6	7	0.11%	500.00%	-22.22%
85	INFINITE MORTGAGE SERVICES LLC	6	9	0.11%	100.00%	
85	GUILD MORTGAGE COMPANY	6	11	0.11%	20.00%	-42.11%
85	SOUTHERN TRUST MORTGAGE LLC	6	11	0.11%	20.00%	175.00%
85	WILMINGTON SAVINGS FD SOCIETY	6	11	0.11%	20.00%	-26.67%
85	JAMES B NUTTER AND COMPANY	6	16	0.11%	-40.00%	14.29%
85	LIVE WELL FINANCIAL INC	6	16	0.11%	-40.00%	1,500.00%
93	SOUTHPOINT FINANCIAL SERVICES	5	5	0.09%		-37.50%
93	REAL ESTATE MORTGAGE NETWORK I	5	5	0.09%		25.00%
93	ONY GLO INC	5	5	0.09%		
93	THE AMERICAN EAGLE MORTGAGE CO	5	6	0.09%	400.00%	50.00%
93	PACIFIC RESIDENTIAL MORTGAGE L	5	6	0.09%	400.00%	500.00%
93	HIGHLANDS RESIDENTIAL MORTGAGE	5	6	0.09%	400.00%	200.00%
93	ALCOVA MORTGAGE LLC	5	6	0.09%	400.00%	500.00%
93	STEARNS LENDING INC	5	7	0.09%	150.00%	16.67%
93	PROFICIO MORTGAGE VENTURES LLC	5	7	0.09%	150.00%	250.00%
93	SECURITYNATIONAL MORTGAGE COMP	5	7	0.09%	150.00%	-50.00%
93	FIRST PRIORITY FINANCIAL INC	5	7	0.09%	150.00%	-22.22%
93	HILLTOP NATIONAL BANK	5	7	0.09%	150.00%	
93	BANK OF ENGLAND	5	7	0.09%	150.00%	40.00%
93	ALL AMERICAN HOME MORTGAGE COR	5	7	0.09%	150.00%	0.00%
93	CIRCLE MORTGAGE CORPORATION	5	7	0.09%	150.00%	40.00%
93	E MORTGAGE MANAGEMENT LLC	5	7	0.09%	150.00%	
93	US MORTGAGE CORPORATION	5	8	0.09%	66.67%	300.00%
93	CENDERA FUNDING INC	5	8	0.09%	66.67%	100.00%
93	NFM INC	5	9	0.09%	25.00%	125.00%
93	CITYWIDE HOME LOANS	5	9	0.09%	25.00%	350.00%
93	GULF COAST BANK AND TRUST COMP	5	11	0.09%	-16.67%	120.00%

