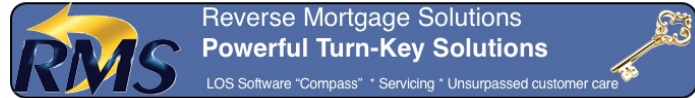


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March 2011 Top 100 HECM Lenders

Please support the following sponsors (click)...



Loan Officer Compensation Rule: Delayed but... (video)

RANK	LENDER	LOANS	PERCENT
1	WELLS FARGO BANK NA	1,960	26.83%
2	BANK OF AMERICA NA CHARLOTTE	738	10.10%
3	METLIFE BANK, NATIONAL ASSOCIATION	682	9.33%
4	ONE REVERSE MORTGAGE LLC	398	5.45%
5	GENERATION MORTGAGE COMPANY	186	2.55%
6	URBAN FINANCIAL GROUP	129	1.77%
7	AMERICAN ADVISORS GROUP	115	1.57%
8	GENWORTH FINANCIAL HM EQUITY A	115	1.57%
9	NEW DAY FINANCIAL LLC	83	1.14%
10	1ST MARYLAND MORTGAGE CORPORAT	82	1.12%
11	PNC REVERSE MORTGAGE LLC	69	0.94%
12	THE FIRST NATIONAL BANK LAYTO	67	0.92%
13	SECURITY ONE LENDING	66	0.90%
14	1ST AA REVERSE MORTGAGE INC	65	0.89%
15	NET EQUITY FINANCIAL INC	59	0.81%
16	M AND T BANK	56	0.77%
17	MONEY HOUSE INC	53	0.73%
18	GUARDIAN FIRST FUNDING GROUP L	49	0.67%
19	FINANCIAL FREEDOM ACQUISITION	47	0.64%

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RANK	LENDER	LOANS	PERCENT
20	SUN WEST MORTGAGE CO INC	44	0.60%
21	IREVERSE HOME LOANS LLC	41	0.56%
22	MIDCONTINENT FINANCIAL CENTER	40	0.55%
23	SUNTRUST MORTGAGE INC	38	0.52%
24	PRIMELENDING A PLAINSCAPITAL C	36	0.49%
25	SENIOR MORTGAGE BANKERS INC	35	0.48%
26	EQUIPOINT FINANCIAL NETWORK IN	35	0.48%
27	ASPIRE FINANCIAL INC	29	0.40%
28	ROYAL UNITED MORTGAGE LLC	26	0.36%
29	HOME SAVINGS OF AMERICA	20	0.27%
30	NATIONWIDE EQUITIES CORPORATIO	20	0.27%
31	TRIPPOINT MORTGAGE GROUP INC	19	0.26%
32	ALL FINANCIAL SERVICES INC	18	0.25%
33	AMTEC FUNDING GROUP LLC	18	0.25%
34	TRINITY REVERSE MORTGAGE INC	18	0.25%
35	FIRST MARINER BANK	18	0.25%
36	MAS ASSOCIATES	18	0.25%
37	ENVOY MORTGAGE LTD	18	0.25%
38	REVERSE MORTGAGE SOLUTIONS INC	17	0.23%
39	SOVEREIGN LENDING GROUP, INC.	17	0.23%
40	BRIAN A COLE & ASSOCIATES LTD	17	0.23%
41	PLAZA HOME MORTGAGE INC	17	0.23%
42	CHERRY CREEK MORTGAGE CO INC	15	0.21%
43	ARAMCO MORTGAGE INC	15	0.21%
44	CHRISTENSEN FINANCIAL INC	15	0.21%

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RANK	LENDER	LOANS	PERCENT
45	NETWORK FUNDING LP	15	0.21%
46	SUN AMERICAN MORTGAGE CO	14	0.19%
47	AMERICAN PACIFIC MORTGAGE	14	0.19%
48	ALLIED HOME MORTGAGE CAPITAL C	14	0.19%
49	CITIZENS FIRST WHOLESALE MORTG	14	0.19%
50	ACADEMY MORTGAGE LLC	13	0.18%
51	GMFS LLC	13	0.18%
52	MONTGOMERY MORTGAGE INC	13	0.18%
53	AA MORTGAGE GROUP LLC	13	0.18%
54	SENIOR EQUITY INCOME, LLC	12	0.16%
55	LIBERTYSTREET FINANCIAL GROUP	12	0.16%
56	WEBSTER BANK	12	0.16%
57	UNITED SOUTHWEST MORTGAGE CORP	12	0.16%
58	UNIVERSAL LENDING CORPORATION	12	0.16%
59	SENIOR AMERICAN FUNDING INC	12	0.16%
60	HARVARD HOME MORTGAGE INC	11	0.15%
61	INTEGRITY 1ST MORTGAGE INC	11	0.15%
62	HEALTH ONE CREDIT UNION	11	0.15%
63	HOMESERVICES LENDING LLC	10	0.14%
64	WEST TOWN SAVINGS BANK	10	0.14%
65	AXIS FINANCIAL GROUP INC	10	0.14%
66	SENIORS REVERSE MORTGAGE	10	0.14%
67	OPEN MORTGAGE LLC	10	0.14%
68	JAMES B NUTTER AND COMPANY	9	0.12%
69	AMERICAN SENIOR LENDING INC	9	0.12%

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RANK	LENDER	LOANS	PERCENT
70	SUPERIOR LENDING ASSOCIATES LC	9	0.12%
71	GUARANTEED HOME MTG CO INC	9	0.12%
72	FIRST EQUITY MORTGAGE BANKERS	9	0.12%
73	COLONIAL SAVINGS FA	9	0.12%
74	NEW AMERICAN MORTGAGE LLC	9	0.12%
75	LIVE WELL FINANCIAL INC	9	0.12%
76	PRIMARY RESIDENTIAL MORTGAGE I	9	0.12%
77	GATEWAY FUNDING DIVERSIFIED MT	8	0.11%
78	VIG MORTGAGE CORP	8	0.11%
79	URBAN HOUSING MORTGAGE AND REA	8	0.11%
80	REPUBLIC MORTGAGE HOME LOANS L	8	0.11%
81	ADVANCED FUNDING SOLUTIONS INC	8	0.11%
82	PROSPERITY MORTGAGE COMPANY	8	0.11%
83	OCEANFIRST BANK	8	0.11%
84	STAY IN HOME MORTGAGE INC	8	0.11%
85	VALUE FINANCIAL MORTGAGE SERVI	8	0.11%
86	WATERMARK CAPITAL INC	8	0.11%
87	GATEWAY REVERSE MORTGAGE GROUP	8	0.11%
88	HOMESTAR MORTGAGE INC	8	0.11%
89	STOCK YARDS BANK MORTGAGE COMP	8	0.11%
90	FRANKLIN FIRST FINANCIAL LTD	8	0.11%
91	SUCCESS MORTGAGE PARTNERS INC	8	0.11%
92	AMERICA FIRST FEDERAL CREDIT U	8	0.11%
93	WHOLESALE CAPITAL CORP	7	0.10%
94	VAN DYK MORTGAGE CORPORATION	7	0.10%

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RANK	LENDER	LOANS	PERCENT
95	SOUTHWEST FUNDING LP	7	0.10%
96	INTERCOUNTY MORTGAGE NETWORK C	7	0.10%
97	COASTAL FINANCE LLC	7	0.10%
98	AMERICAN NATIONWIDE MORTGAGE C	7	0.10%
99	RPM MORTGAGE INC	7	0.10%
100	TRADITIONAL HOME MORTGAGE INC	7	0.10%
	Total Endorsements Top 100 Lenders	6,166	84.40%
	Total Endorsements OUTSIDE Top 100 Lenders	1,140	15.60%
	TOTAL Endorsements - 3/2011	7,306	100.00%
	Total Endorsements - 3/2010	5,822	
	Total Endorsements - 3/2009	11,261	
	Total Endorsements - 3/2008	9,663	
	Total Endorsements - 3/2007	1,088	